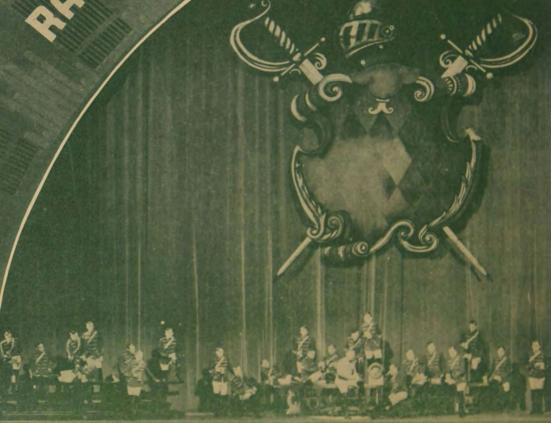
ARDIO, Showydace of Nation



Center Your Shopping in Rockefeller Center

More than two miles of shops-offering every variety of smart merchandise, attractively priced, directly across the street from Radio City Music Hall. (In inclement weather you can take the underground passage to the Concourse leading to all the buildings of Rockefeller Center.)

Gifts, Souvenirs and Cutlery

46 West 50th Street RCA Building

Adorn Your Adorable WITH A GIFT FROM NEW YORK'S SMARTEST

Women's Haberdashers

HOSIERY · GLOVES · PYJAMAS ROBES · UNDIES · BAGS · SCARFS

Canterbury Shops

RCA BUILDING

36 WEST 50th STREET



Business Men like its Convenience

Business men find the Rockefeller Plaza Res-taurant ideally suited to their needs. Fast, deft service, deliciously prepared food and its con-venient location right in the heart of the Center make it the first choice of discriminating busi-ness meas.

LUNCHEONS from 75c DINNERS from \$1.00

ROCKEFELLER PLAZA

Restaurant

32 WEST 50th STREET Ground floor, R.C.A. Building

ARTHUR & ULRICH

Jewelers

Incorporated

WATCHES · DIAMONDS · NOVELTIES Shop 37, Main Floor RCA Building

THEA SHEEHAN SHOP

Gowns and Millinery that are different

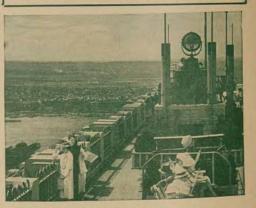
22 West 51st Street

International Bldg.

Where do you get a haircut?

that never proclaims itself, is discreet and quiet, like a good barber

De ZEMLER'S INTERNATIONAL BLDG. RCA BLDG.



GUIDED TOUR OF ROCKEFELLER CENTER

The Guided Tour tells the story of Rockefeller Center and includes the eleven buildings of the Development, a visit to the underground "heart" of the RCA Building, and is climaxed by the thrilling fifty-mile view from the Observation Roofs of the RCA Building. Tours lasting one hour leave from 10 A.M. to 9 P.M. daily. Admission \$1.00. Observation Roofs onlyadmission 40c. Open 10 A.M. to 12 Midnight.

70-STORY OBSERVATION ROOFS

Curtain Calls

By S. J. BRODY

GRACE MOORE is rapidly taking her place as the most honored singer of our time. To date, the beautiful singing star has been presented to six kings and five presidents, has given twelve command performances, and has been decorated by four nations.

Like many other well known screen stars. MELVYN DOUGLAS seemed destined for a medical career early in life. He studied medicine in Nebraska and in Toronto, Canada. When the war broke out he enlisted in the Medical Corps at Fort Lewis, Washington. A chance meeting with a Shakespearean actor resulted in his first stage rôle.

EDWINA EUSTIS has made triumphant appearances with Leopold Stokowski, the Philadelphia Opera Company, the Russian Grand Opera Company, the Detroit Civic Opera, and the Cleveland Symphony Orchestra. Once, when appearing with the Russian company, she had to learn an entire rôle in Russian in two days.

One of the interesting features of the DANCE INTERNATIONAL is the display of costume and set designs by Marco Montedoro of the Radio City Music Hall, which can be seen on the second floor of the International Building, alongside the works of such famous names as Rodin, Picasso, Bakst, and Malvina Hoffman.

SHOWPLACE

The Magazine of Radio City Music Hall

DECEMBER 23, 1937

Published for RADIO CITY MUSIC HALL by M. M. GEFFEN

Edited by BEATRICE ATLASS, Radio City Music Hall COlumbus 5-6535, Extension 495

Advertising Representatives: TRANSIT ADVERTISERS, Inc. 30 Rockefeller Plaza, COlumbus 5-1920

CIRCULATION OF THIS ISSUE 50,000 COPIES



A Favored Hotel

because of its ideal location overlooking Central Park and close to Radio City. Guests enjoy Continental Breakfast served free of charge every morning, nightly concerts and refreshments, lectures, musicals, and a well stocked library.

RATES FROM \$3 DAILY Including Continental Breakfast Write for Booklet S or 'Phone Circle 7-7000

101 West 58th St., Central Park South



Finest Confections in the World Sold Everywhere . \$2.00 the pound

CANDY AND ICE CREAM

FIFTH AVENUE SHOP IN THE SAVOY-PLAZA



PREVIEWS

These pictures will be shown soon at Radio City Music Hall

CLAUDETTE COLBERT

AND
CHARLES BOYER

TOVARICH

BASIL RATHBONE ANITA LOUISE











SNOW WHITE AND THE SEVEN DWARFS

A WALT DISNEY
FULL-LENGTH FILM
IN TECHNICOLOR











The Center Piece

By Kenneth Andrews

ELEVEN delightful mural paintings of outdoor scenes in Arizona are on exhibition on the seventh floor of La Maison Française. Miss Louise N. Grace, member of the prominent Grace family and daughter of the late William R. Grace who twice served as Mayor of New York City, painted them for her home which is being built at Tucson, Arizona.

The paintings, upon which Miss Grace has been working for nearly a year, done in oil on canvas, are so-called "high key" pictures, in cool colors. Soft, blended shades of gray, rust, brown, blue, and much contrasting black and white.

Miss Grace, who paints as a hobby, is a

former pupil of Tony Nell.

Her exhibition will continue until January 4. The gallery is open to the public from 10 a.m. to 6 p.m. on week-days and from 2 to 5 p.m. on Sundays.

Lovely Loretta Young caused neck-craning when she recently floated into the Rainbow Room on the arm of Clifton Webb. The lofty night rendezvous—New York's loftiest—seems to be growing steadily in favor with the movie stars paroled from their Hollywood hard labor.

Christmas Suggestion

DEAR RADIO CITY MUSIC HALL:

It occurs to me that you would be interested in knowing that last year I gave my wife, as a Christmas present, twenty-five (sets of two) forty-cent tickets to the Music Hall. It enabled her to see every picture produced and to entertain, most delightfully, a goodly number of friends. I don't know of any Christmas present I ever gave that furnished more genuine and lasting pleasure.

Now it occurs to me that there are many others who might take advantage of this possibility if

it were suggested to them.

Sincerely yours, S. E. L.

In response to many such suggestions and requests, Radio City Music Hall is providing a special gift envelope for patrons who wish to purchase tickets as Christmas gifts. Any number of regular admission tickets may be obtained at the Music Hall box office and sent to friends or relatives in an attractive holiday envelope. Or, can you suggest a better way of investing Christmas gift money?



GOOD GNUS for the New Year!

From coast to coast folks know the GNUS, Although they're not in many zoos; And far and near for this New Year Folks know the NEWS that brings good cheer:



Calvert

COPR. 1937 CALVERT DISTILLERS CORP., DISTILLERIES: RELAY, MD., AND LOUISVILLE, KY., EXECUTIVE OFFICES: CHRYSLER BLDG., N. Y. C. CALVERT'S "RESERVE" BLENDED WHISKEY—90 PROOF—68% GRAIN NEUTRAL SPIRITS.

A colorful and unusual setting with a most distinctive cuisine makes the Mayan one of New York's most popular restaurants.

> Luncheon entrees from 60c Delicious Dinners from \$1.50



16 WEST 51st STREET

In Rockefeller Center

WHERE SERVICE IS TRADITIONAL AND COMFORT ASSURED

NEW YORK CITY

BOLIVAR HOTEL A. BALDWIN, Manager

230 CENTRAL PARK WEST-Located on Central Park West at 83rd Street, overlooking Central Park. One of the newer ultra modern

HOTEL 14 EAST 60TH ST.

S. G. CREAN, JR., Manager

A famous hotel with a pre-eminent location—a few steps to Central Park, transportation and New York's smartest shops.

THE DRYDEN CHARLES B. WOOLVERTON, Manager

150 EAST 39th STREET—Situated in the exclusive Murray Hill section, four minutes' walk to Grand Central Station.

44TH STREET HOTEL H. H. CUMMINGS, Manager

120 WEST 44th STREET—This fine hotel with its spacious rooms, colorful bar and restaurant affords all desired by the transient or permanent guest.

These hotels are under the direction of EDWARD L. KANE

FIRST MADISON CORPORATION 331 MADISON AVENUE

Mickey Mouse Accolade

Mickey Mouse and Walt Disney have shared the greatest international honors of recent movie history, to wit:

OCT. 11, 1933 - Walt Disney awarded diploma by Academy of Fine Arts in Buenos Aires.

NOV. 17, 1933 - Walt Disney wins "extra special" award of the Academy of Motion Picture Arts and Sciences for his creation of Mickey.

DEC. 29, 1933 - Walt Disney listed in British "Who's Who," as creator of Mickey.

JAN. 18, 1934 - The Poor Richard Achievement Medal goes to Walt Disney as "a creator of laughter."

MAR. 17, 1934 - Gold statuette awarded Walt Disney by the Academy of Motion Picture Arts and Sciences.

MAR. 20, 1934 - National Academy of Arts and Letters in Havana presents special honor diploma to Walt Disney.

FEB. 28, 1935 – For the third consecutive time a Walt Disney Silly Symphony production is adjudged the best cartoon subject of the year in the Award of the Academy of Motion Picture Arts and Sciences.

MAR. 3, 1935 - Walt Disney awarded third prize in the first Soviet International Film Festival, receiving large crystal bowl with silver ornaments.

JULY 2, 1935 - Walt Disney awarded League of Nations gold medal with a citation stating that his productions are the best animated cartoons ever created and that no other films of a similar type can be compared with them.

SEPT. 7, 1937 - Walt Disney subject awarded gold medal at the Exposition in Venice, Italy, this marking the third successive year that he has won this distinguished award.

In 1936 and 1937 Walt Disney was also honored with Academy of Motion Picture Arts and Sciences awards, making five in a row. In 1936 he was made a Chevalier of the French Legion of Honor.

Walt Disney's new full-length feature picture, "Snow White and the Seven Dwarfs," NEW YORK CITY will be shown soon at the Music Hall.



"It's a pretty good car yet," asserted Charles E. Duryea, climbing the other day into the automobile he built back in 1898, which once won races and now provides Museum visitors with incredulous amusement.

This is the second of a series of articles to be published in SHOWPLACE about our Rockefeller Center neighbors.]

By MARIAN CLYDE McCARROLL

You never know whom you may find push- eral going up and down and this way and ing buttons at the New York Museum of Science and Industry in Rockefeller Center.

One recent visitor looked up from a device he was maneuvering to find Lanny Ross beside him, experimenting with the "voice camera," by means of which, as he sang softly into a tiny microphone, Lanny could see on an illuminated screen a "picture" - wavy line, to you - of how his voice would look if you could actually see it "on the air.'

Another visitor, strolling through the Museum's highway transportation section, was intrigued to come upon Charles E. Duryea, famous as "the father of the automobile." sitting in one of the very automobiles he built back in 1898.

And no less a person than Albert Einstein was discovered in the electro-technology division, so fascinated by one of the operating models offering a simple visual demonstration of some abstruse principle of electrical science that he never even knew when his picture was snapped by a candid camera.

Maybe it's the wheels of the miniature locomotives going round and round when you press buttons. Maybe it's the brightly colored panels of machine parts on the walls that put on a fine old show of gears meshing, pistons driving, and things in gen-

> "My voice is looking well this evening," said Lanny Ross, when he was found the other night in the Museum of Science and Industry making a sound picture of his voice, on a device called the oscillograph.

that, when you throw switches. It might be the teletype machine or the tiny ship-toshore wireless apparatus in the communications division, both of which are kept in constant motion by visitors. It might be the three-dimensional motion pictures in color, that give such an impression of actuality that visitors frequently squeal when a mischievous little boy on the screen turns a hose in their direction. Or perhaps it is the living microbes that wriggle and cavort and dash hither and you when their images, under a microscope, are projected in the form of a motion picture.



RADIO CITY MUSIC HALL

W. G. VAN SCHMUS, Managing Director

WEEK BEGINNING THURSDAY, DECEMBER 23, 1937

Christmas

PROGRAM

Music Hall Stage Shows are produced under the direction of LEON LEONIDOFF Senior Producer

RUSSELL MARKERT Producer

Florence Rogge, Associate Producer

1. Music Hall Grand Organ

Richard Leibert at the Console.

2. The Music Hall News

3. "Peace on Earth" (The Nativity)

Produced by Leon Leonidoff. Settings by Sergei Soudeikine. Edwina Eustis. Music Hall Choral Ensemble (Vin Lindhe, Director).

4. "The Old Mill"

A Walt Disney Cartoon in Technicolor.

5. "The Toy Princess"

Christmas Pantomime based on "Coppelia." Music by Delibes. Produced by Leon Leonidoff. Settings by Albert Johnson. Costumes designed by Willa Van, Marco Montedoro - executed by H. Rogge. Stage Lighting by Eugene Braun.

> • The plot of this dance pantomime concerns itself with a young boy and girl just engaged. . . . The villagers celebrate the event, and the burgomaster gives the couple his blessing. However, for all his love for the girl, the boy becomes infatuated with a beautiful maid who sits motionless in the toy shop window. . . . Left alone before the shop, he serenades her. . . . But, his fiancée discovers him, and since neither knows that the lovely creature is a doll, the

couple quarrel. . . . The girl and her the proprietor returns. . . drop of human blood, drugs the boy little of his blood, tries the experihappy reunion and marriage. . the International Building, Rockefeller Center.

Act 3 - Same as Act 1, on Christmas Eve.

friends swear vengeance. . . . And when the toymaker, leaving his shop, drops his key, the girls seize it and enter. . . . Here they discover that the maid is but a toy, so the girl takes the place of the doll just as old toymaker having read that toys will come to life if injected with a when he comes to the shop, takes a ment. . . . And the toys live! . . . But the girl, whom the toymaker mistakes for his priceless doll, knocks him down. . . . Then she awakens the boy, who is forgiven. . . . And the villagers dance at the couple's This complete ballet in three acts is presented as a tribute to Dance International, currently in progress in

THE CAST

The ToymakerIvan Triesault
The Girl The Doll The Doll
The Doll
The Boy Andre Eglevsky
BurgomasterHudson Carmody
Rag DollJessie Draper
AttendantRobert Vernon
Punch and JudyGeorge Prentice
Music Hall Corps de Ballet
(Florence Rogge, Director)
Music Hall Rockettes
(Dances by Gene Snyder)
Singers, Peasants, Toys, Musicians

Act 1 - "A Square in Front of the Toymaker's Shop.

Act 2 - "The Toy Shop."

After the #SHOW . . . the PLACE to Go! The Aloha Islanders Songs by RAY KINNEY LANI McINTIRE and His Hawaiians Dances by Meymo Holt LEXINGTON AVE. at 48th ST., N.Y. . Chas. E. Rochester, Managing Director

6. "I'll Take Romance"

Produced by Everett Riskin. Directed by Edward H. Griffith. A Columbia Picture.

> • In addition to the song "I'll Take Romance," Grace Moore, Metropolitan Opera prima donna, is featured in numbers from four of the world's outstanding operas. . . . "La Traviata," one of the greatest works by Verdi, Italy's leading 19th Century operatic composer, was first produced in 1853. . . . Based on the famous play "Camille" by Dumas fils, it has since been sung in every civilized country in the world. . . . "Martha" (premiered in 1847) is the work of Von Flotow, a composer of old royal German parentage. . . . It is an opera with a humorous plot and a happy ending. . . . At least two composers have used the story of "Manon" for operas. . . . Both Massenet and Puccini did. . . . Miss Moore sings the Gavotte heard in Act III, Scene I, from Massenet's version, first performed in 1884. . . . Since 1904, Puccini's "Madame Butterfly" has been considered one of the finest works by the greatest Italian opera composer after Verdi. . . . The story is based on David Belasco's play by the same name. . . . In this photoplay the

"Love Duet" between the American Naval Officer, Pinkerton, and Cio-Cio-San (Butterfly) is presented.

THE CAST

Elsa TerryGRACE MOORE
James GuthrieMELVYN DOUGLAS
Madame Della
"Pancho" BrownSTUART ERWIN
Margot Margaret Hamilton
William KaneWALTER KINGSFORD
RudiRICHARD CARLE
Monsieur Ginard. FERDINAND GOTTSCHALK
Pamela Esther Muir
PinkertonFrank Forest
Johan WALTER STAHL
JuanBARRY NORTON
Senor MontezLucio Villegas
BondiniGENNARO CURCI
Henri Marek Windheim

Program notes by Neal Folwell. . Contour curtain made under the Ted Weidhass patents by Peter Clark, Inc. · Scenery built and painted by Stagecraft. · Shoes by I. Miller. · Ballet shoes by La Mendola.

Music Hall photographs by Jimmy Sileo. · Steinway Pianos are used at the Music Hall. · This program subject to change without further notice.



The intricacies of preparing stuffed fish are studied by the Ballet girls (above), but the Rockettes (below and at right) feel that their forte lies in the making of tasty and attractive

Domesticity at the Music Hall

ROCKETTES AND MEMBERS of the Ballet Corps took turns recently at putting recipes into practice in the kitchen of the penthouse atop the Music Hall. The Rockettes made a batch of jelly between stage show performances, while the more serious-minded Ballet girls went in for baked stuffed fish under

the direction of Ida Bailey Allen. noted home economics expert.

One of the favored Rockette recipes follows:

CRANBERRY CONSERVE

71/2 cups (31/2 lbs.) prepared fruit 51/2 cups (2 lbs. 6 oz.) sugar 1/2 bottle fruit pectin

To prepare fruit, add 4 cups water to about 2 pounds fully ripe cranberries. Bring to a boil, cover, and simmer

10 minutes. Sieve pulp for jam, if desired. Add 1 cup chopped seeded raisins.

Measure sugar and prepared fruit into large kettle, filling up last cup with water if necessary. Mix well and bring to a full rolling boil over hottest fire. Stir constantly before and while boiling. Boil hard 1 minute. Remove from fire and stir in fruit pectin. Skim; pour quickly. Paraffin hot jam at once.

Makes about 12 glasses (6 fluid ounces each). This was the Corps de Ballet recipe:

BAKED STUFFED FISH

11/2 lbs. haddock, cod, 1/2 teaspoon salt or whitefish 2 cups bread crumbs 1 onion chopped

1/2 teaspoon sage

1/2 teaspoon pepper 3 tablespoons margarine 1 teaspoon sugar

Combine the bread crumbs, onion and seasonings and moisten with a tablespoon or two of water. Clean and rub the fish inside and out with a little salt. Put in the stuffing, fold over, and fasten with toothpicks. Dot with two tablespoons of the margarine. Put in a baking pan and bake in a moderate oven at 350 degrees F, about 40 minutes, basting occasionally with one-half cup of water and a tablespoon of margarine.

[Radio City Music Hall is not operated around one personality. It is the work and achievement of a closely knit organization. In response to inquiries we are publishing a series of articles on Who's Who in Radio City Music Hall, of which this is the sixth.]



Who's Who

R. V. DOWNING

Treasurer Radio City Music Hall Corp.

Not so very many years ago R. V. Downing was a schoolboy in Yonkers, and his favorite pastime was participation in church dramatics. Now he is an executive officer with the world's largest theater. The road in between, which has carried him through important financial positions with leading industrial firms, was concerned very little with the theater.

He had just entered the Wharton School of Commerce and Finance when the government organized the Students' Army Training Corps. Mr. Downing received an appointment to Camp Zachary Taylor, but the armistice cut short his military career. The ambitious young man completed his course at Columbia University, attending classes at night and holding daytime positions which dovetailed with his studies - in a bank, with the American Surety Company, and with the Vacuum Oil Company.

After completing his course of study, Mr. Downing obtained a position with the Tidewater Oil Company. As supervisor of all of their warehouses located in the United States, it was his job to see that the warehouses were in the right locations and to analyze sales, keeping supplies of packaged oil always consistent with needs. The work took him to cities all over the United States. It was an important position for a young man, but Mr. Downing succeeded so well that he was soon made assistant to the president of the company.

Five years later he went with the president of his company into a new enterprise which was developing automatic razors, where he served as assistant treasurer.

The next step was as assistant treasurer of an electric refrigerator company; and a short time later Mr. Downing became (Continued on page 14)



HOTEL CENTURY



Just around the corner from everything exciting in Manhattan. Theatres, Subways, Shops—all within a moment's walk.

Under the direction of Edward L. Kane FIRST MADISON CORPORATION



You may have your choice of the finest cuisine of Old England or La Belle France. The English Grill and the Restaurant Français are conveniently located directly opposite each other in the Sunken Plaza of Rockefeller Center. Both offer delicious luncheon entrees from 50c. Cocktails from 35c.

Open for Breakfast Luncheon, Dinner and Supper. Open for Luncheon and Dinner; also Sunday Breakfast 10 A.M.-12 Noon.

The ENGLISH
GRILL
50th STREET SIDE
SUNKEN PLAZA

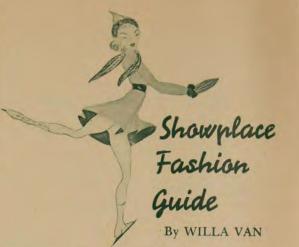
Restaurant Français 49th STREET SIDE SUNKEN PLAZA



ROOM AND BATH
SAME RATE FOR 1 OR 2 PERSONS

CHESTERFIELD

130 West 49th Street, New York



For those solace-seeking souls who plan to spend the New Year week-end on some icy slope we recommend preliminary limbering-up exercises on the Rockefeller Plaza Skating Pond and at one of the local ski slides. Likewise, we urge an expert dress rehearsal at one of our better New York shops for, remember, the sun glares its brightest on a snow-covered mountain—the wind bites its keenest in a snowstorm—and any woman who is turning temporary athlete must be costumed correctly, comfortably, cheerfully.

Being comfortable includes being warm for the north-bound amazon—from inside out—from toe to top, with the emphasis on the toe. After all you will spend a great part of the day on your feet. Have your boots (for skating and for skiing) made to order and take plenty of fine wool socks. Wear tights—cotton or wool, depending upon your natural fortification against wind and storm. You will enjoy wearing them anyway because they will make you feel exactly like a ballerina—especially if they are topped by a short-skirted skating dress (sketched above) as you glide over the ice.

For skiing, pants are still preferred by professional and novice alike. Knickers are grand if you can forget the hiker cartoons of a few years back. The new tapered trouser is delightful if you are tall and extremely slender of limb, while the reliable plusfours are becoming to every one. A conventional sport sweater plus a windbreaker or a tweed jacket will keep you snug.

Get your Swiss atmosphere and gayety in knit caps or wool scarfs to be tied, peasant style, around your head. You will want

mittens over your wool-fingered gloves. Select them to add an amusing note to your ensemble. A "must" is the purchase of dark glasses to protect your eyes and more skin lotions than you would take on seven southern cruises.

At evening, around the fire, wear trousers again with tailored jackets, bright of color and formal in fashion. Slip your feet into the easiest, softest, flattest slippers available and let your toes squirm and stretch. The evenings are short, however, and the nights are long that precede an active outdoor day. So cheat the night's cold air with long-sleeved nightgowns, furlined slippers and a woolly robe, for you will need a real rest, a sound sleep to salute the morrow's sleet and sun and snow.

COME IN AND DANCE!

De Revuelta 133-135 East 61st Street

See the Smart De Revuelta technique of Tango, Rumba and Shag demonstrated every Wednesday, Thursday, and Saturday from 8:30 P.M. to 12. Instruction, Dance and Practice.

Join Our Young People's Groups.

WE'LL MAKE YOUR DANCING FAIRLY SPARKLE!

Private lessons daily from 11 A.M. to 11 P.M.

Visit the Statue of Liberty ALL YEAR ROUND

BOATS LEAVING BATTERY EVERY HOUR ON THE HOUR



35c Round Trip for Adults 20c for Children—5-12 years

PROCURE TICKETS AT THE STATUE OF LIBERTY TICKET OFFICE, BATTERY PARK

SUTTON LINE, INC.

24 State Street

BOwling Green 9-6655

"THE MEETING PLACE

OF THE WORLD"



FOOD

Complete LUNCHEONS for 654

DINNER \$2

DEMPSEY'S DEMPRESTAURANT

DANCING after 10:30 P.M. Nover a Minimum or Cover Charge

50th STREET Cor. 8th AVENUE

MAISON LOUIS

FORMERLY 67 WEST 52 ND STREE

Now in Delightful New Surroundings 128 West 58th Street

> Luncheon from 50c to 85c Dinner 90c and \$1.25

FINE WINES AND LIQUORS





The Barbour

GRILL BAR

1 West 52nd Street AT FIFTH AVENUE

Luncheon 50c 60c 75c Dinner 75c 99c \$1.25

As Hospitable as Home Telephone ELdorado 5-8334



LUNCHEONS AND DINNERS

CHICKEN AND SPAGHETTI Specialties

Choice Wines and Liquors

130 West 42nd St.

230 West 34th St.

125 West 45th St.

38-40 West 33rd St.

17-19 East

59th St. Cortlandt

INTERNATIONALLY FAMOUS FOR ITS FINE FOOD AND ITALIAN DELICACIES

Dine at

Luncheon \$1.00 Dinner \$1.50

Restaurant Bar Open Until 1:00 a.m.

MUSIC Air Conditioned

118 West 49th St. A ONE MINUTE WALK



Hall of Fame

RUSSELL MARKERT'S outstanding work at the Radio City Music Hall has won

for him recognition by the Dance Magazine which, in the January issue, nominates him to its Hall of Fame. Mr. Markert was chosen as one of the five leading personalities in the American dance world.

Asked why Dance Magazine has chosen Mr. Markert, Paul R. Milton, editor, said:

"The precision dance is as American as Thanksgiving, baseball, and skyscrapers.

"Russell Markert has changed a haphazardly-gotten-together group of girls into a troupe, which became the Rockettes, maintaining high artistic and technical standards. He displayed and continues to display a consistent endeavor to achieve a state of perfection bordering on the ideal. He elevated the precision dance from a flesh act to a truly artistic presentation the theater at large may be proud of.

"For these reasons, and because he continues to work and strive for further achievements in preference to resting on his laurels, Dance Magazine has nominated him to the Dancers' Hall of Fame. He will have a niche there that is deservedly his."

WHO'S WHO

(Continued from page 11)

treasurer of the Prudence Company, a large financial organization. Here he found it necessary to assist in foreclosing and then leasing several theaters, which subsequently housed important dramatic productions. This was an activity slightly prophetic of the future.

In 1933, nine months after the opening of the Radio City Music Hall, he was offered a position as treasurer of the corporation, and he has served in this capacity ever since.

Mr. Downing reads four daily newspapers in order to keep abreast of world affairs. His favorite books are biographies. He enjoys the proverbial "busman's holiday" by attending the movies!

Radio City Music Hall

W. G. VAN SCHMUS, President and Managing Director

LEON LEONIDOFF Vice President

G. S. EYSSELL Secretary

R. V. DOWNING Treasurer

FRED A. CRUISE Theater Manager

ARTHUR CLARY Theater Treasurer

HAZEL FLYNN Director of Publicity

_ STAGE PRODUCTIONS ____

LEON LEONIDOFF, Senior Producer RUSSELL MARKERT, Producer & Director of Rockettes

FLORENCE ROGGE, Associate Producer and Director of Ballet

GENE SNYDER, Co-Director of Rockettes

NAT KARSON BRUNO MAINE

SERGEI SOUDEIKINE Art Directors

EUGENE BRAUN Director of Stage Lighting

NICHOLAS DAKS Production Assistant HATTIE ROGGE Costumes

MARCO MONTEDORO WILLA VAN Costume Designers

EMILIA SHERMAN Captain, Rockettes

HILDA ECKLER Associate Director of Ballet

ALICE CANON Assistant Director of Ballet

- MUSIC PRODUCTIONS -

ERNO RAPEE, Director

MISCHA VIOLIN, Associate Conductor

JULES SILVER, Associate Conductor

VIN LINDHE

Director of Glee Club ALBERT STILLMAN Composers and Arrangers Luricist

MAURICE BARON DEZSO D'ANTALFFY

EARL MOSS CHARLES L. COOKE RICHARD LEIBERT

OSCAR LIFSHEY Repetiteur

RICHARD ZIMMERMANN, Librarian

- STAGE DEPARTMENT -

ROBERT HENDERSON, Director, Stage Maintenance and Operation IRVING EVANS, Stage Manager

CHARLES MULLER Chief Projectionist

JOHN WALTERS Master Carpenter

CHARLES PITZER Chief Engineer

HARRY BRAUN, Director, Sound Maintenance and Operation LOUIS BAUER and THOMAS SULLIVAN, Properties

RADIO CITY

FEATURING: The Music Hall Symphony Orchestra, Music Hall Glee Club, Viola Philo, Jan Peerce, Robert Weede, Edwina Eustis, other vocal and instrumental stars. Directed by ERNO RAPEE

MUSIC HALL WIZ and affiliated Stations of the National Broad-ON THE AIR casting Company. SUNDAYS-12:30 TO 1:30 P.M.

RESERVED SEATS AT RADIO CITY MUSIC HALL

Seats for the First Mezzanine Section may always be reserved at the Radio City Music Hall. Locations may be obtained at the box office in the Music Hall Lobby, by mail, or call Columbus 5-6585

America's Show Place!

Headquarters of the Radio Corporation of America, the RCA Building in Radio City, N. Y., is also the home of a distinguished member of the RCA family: The National Broadcasting Company. Each year more than 500,000 visitors take the guided tour of the NBC Studios, where originate the radio programs which are the chief source of recreation for untold millions of people.

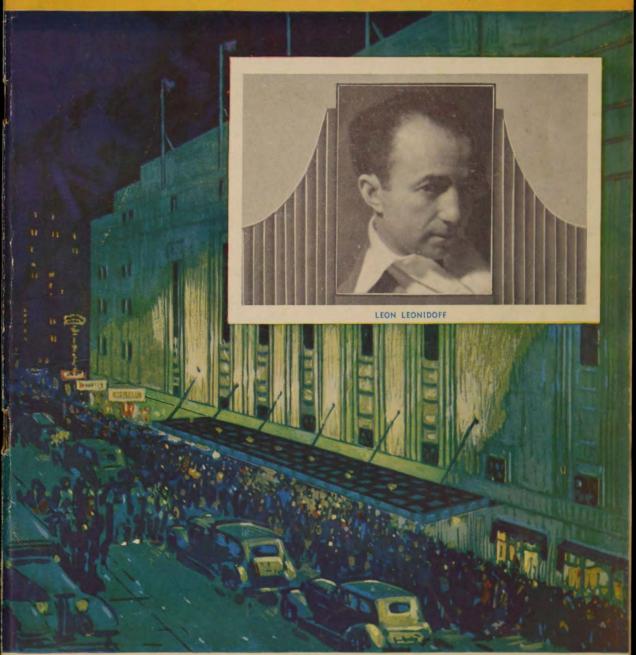
-

RADIO CORPORATION OF AMERICA

RADIO CITY, NEW YORK

RCA MANUFACTURING COMPANY, INC. • RADIOMARINE CORPORATION OF AMERICA NATIONAL BROADCASTING COMPANY • RCA INSTITUTES, INC. • RCA COMMUNICATIONS, INC.

MAPLELEAF

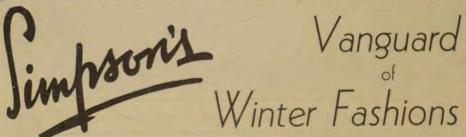


OFFICIAL PROGRAMME









Stunning Coats, elegantly furred with gorgeous capes, rippled revers and young, flat calyx collars. Simpson's tradition of fine coats has been built on authentic fashion—exclusive workmanship and high style leadership and an extensive price range.

Third Floor

The Coat sketched is in a dull, rich black, smoothly surfaced—with glamorous black fox collar. At \$59.75.

The Maple Leaf Management respectfully request that you patronize our advertisers.



Directors of Maple Leaf Gardens, Limited

SIR JOHN AIRD MR. J. E. BIRKS MR. R. A. LAIDLAW MR. F. K. MORROW HON. W. D. ROSS

MR. A. L. ELLSWORTH MR. GEO. H. GOODERHAM MR. LEIGHTON McCARTHY MR. W. A. H. MacBRIEN MR. J. Y. MURDOCH MR. JOHN A. TORY

MR. FRANK P. O'CONNOR MR. ALFRED ROGERS MR. FRANK A ROLPH MR. SIGMUND SAMUEL MR. FRED J. CRAWFORD



Household Size, 85c

ENO'S 'FRUIT SALT'

TASTES GOOD - DOES GOOD - FORMS NO HABIT

Reginald Stewart

BY HENRY JANES

Reginald Stewart probably is Canada's most romantic musical figure . . . Born under the grim shadow of Edinburgh Castle on April 20th in the first year of the 20th century . . . Parents: intensely musical . . . Trudged bare-kneed through the morning mists of Auld Reekie, under a Glengarry bonnet with ribbons, and bearing the shining silver badge of St. Mary's Cathedral Choir . . . School: Never cared much for his arithmetic but



packed a ten-pound volume of Beethoven's Sonatas under his arm every day for practise on the school piano . . . Was razzed and given "the bumps" by the rest of the boys for knowing all the right answers in the daily music and singing lessons . . . but was feted as top boy before he left for Canada . . . Imbibed Bach, Brahms, Mendelssohn, Wagner, etc., with the alphabet . . . Played piano at a concert, when seven, a church organ job regularly at ten . . . and was admittedly distined for a high musical career before

Studied in Edinburgh, Toronto, London and Paris . . . Came here in 1918 . . . While studying, like Toscanini he played Piano, Organ and French Horn in many orchestras, gaining valuable firsthand experience and picking up a playing knowledge of every instrument in band and orchestra

. . . hence his thorough grasp of instrumental essentials . . . Commenced his concert career as a pianist . . Practically starved at first, but, though tempted continually by theatrical offers, had grit and faith enough to keep both hands on the plough-or rather, on the keyboard-without even a backward glance . . . Toronto soon discovered and encouraged his talent . . . and he added fresh laurels to his crown when he skipped across the ocean and established himself firmly in England as a conductor and concert pianist of the highest calibre, creating a tremendous impression on the London critics when he played with and conducted the London Symphony Orchestra in Albert Hall and the British Broad-casting Corporation Symphony Orchestra... After that things moved rapidly at home . . . and recognition of his remarkable interpretive abilities and virtuosic command of both piano and conducting became unanimous.

Well known in United States also . . . Was guest conductor of General Motors Symphony Orchestra last year in company with Toscanini, Walther, and fifteen other internationally famous maestros . . . Has initiated several new movements here, notably the Bach Society (to make Johann Sebastian Bach better known and loved in our midst) . . . and the Promenade Symphony Concerts, both of which organizations fill a much needed place in this City's musical life . . . Has done much to popularize great music among the masses and to convince the Toms, Dicks and Harrys that they really could love the classics after all . . . A natural-born interpreter, music seems to flow through, and become animate in his unusually expressive movements and gestures . . . Although soft-spoken, agreeable, gentle-mannered, this tall and dark young man, with the swift graceful stride, is, beneath the surface, as determined and purposeful a Scot as ever left his native heather, a wider world to win . . .

Men in his orchestra say nothing escapes him at rehearsal . . . Has an ear like a modern micro-phone—it catches everything . . . Unpopular with the easily-satisfied and mediocre, but an inspiration to all devoted and ambitious players . . . Never spares a sluggard, but drives himself harder than anyone . . . Works a ninety-hour

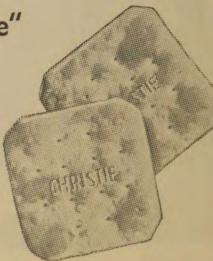
Has just finished a 23-concert series in a hotweather season to a total audience of over a hundred thousand, and a week of exhausting piano recitals in various towns . . . yet stays fresh as a daisy and full of enthusiasm for his next great venture—the conducting of the Radio City Music Hall Corps de Ballet, with his own improved orchestra of one hundred first-class players, in a two-night glamourous combination of great music and great ballet, on October 25th and 26th, in Maple Leaf Gardens . . . How does he stand the pace? . . . In the first place has a robust constitution . . . but mainly because of his firm FAITH in his future—that sooner or later he must, and will, accomplish every aim. Such faith is a great energizer.

Buoyant, dynamic, fervent, public-spirited, the upward progress of Reginald Stewart in the world of music will be worth watching.



"Biscuits and Cheese"

This delectable "snack" has been mentioned in song and story from time immemorial. It is always appreciated, especially if the Biscuits are Christie's Soda Wafers - the crisp, fresh delicious wafers that taste so good with your favorite cheese. Have Christie's Soda Wafers with your supper after the game.



The Standard of Quality Since 1853



Connor's Barber and Beauty Supplies

MAPLE LEAF GARDENS

446 CHURCH STREET TORONTO





Take "time out" for yourself

Call a halt and pause for an ice cold "Coca-Cola". . . . Enjoy the most delicious refreshment—a pure, wholesome drink of natural flavors.

Keep an eye peeled for one of Dick Dowling's boys carrying a special red container.

The Coca-Cola Company of Canada, Limited



TIME IN On Station CRCT every Friday at 10.30 p.m. E.S.T. Enjoy the Coca-Cola Programme.

Smoke a FRESH cigarette British Consols



Canadian Capital — Canadian Enterprise — Canadian Labor

SECURITY

AUTOMOBILE

ACCIDENT

FIRE

FORGERY BURGLARY

BOILER

INLAND MARINE

BONDS

PLATE GLASS

LIFE

GUARANTEE

SICKNESS

FIDELITY and

Noted for its Prompt Settlement of Losses

PERCY J. QUINN

Manager, Ontario Branch

27 Wellington St. East

TORONTO

Telephone WAverley 7031



We Engineer

EVERY SAFETY FACTOR

into our Cars - Except Two-

ROAD and DRIVER





OVER the blueprints, along the assembly lines, on the Proving Ground, the engineers of General Motors plan and strive to make not only better but safer cars.

You can see the results in the form of improved brakes which harness safely the power of smoother and more dependable motors. Knee-Action not only increases the comfort of motoring, but the safety and control of the car as well. Fisher No-Draft Ventilation keeps the inside of windshield and windows from fogging in cold weather or rain. And new Turret Top bodies by Fisher put over your head a protecting roof of solid steel.

Each year adds to the safeguards, but one thing no motor car builder can supply—a pair of capable hands on the steering wheel and an alert and reasonable brain to govern what they do.

Won't you remember that when you're driving-and meet us half way in helping to make your motoring safe?

"THE A-B-C OF DRIVING" Send for Free Copy

Current interest in effective measures to insure safer driving prompted us to prepare this booklet of helpful hints and ideas. For free copy apply to your General Motors dealer or write "Customer Research Department, General Motors, Oshawa, Ontario."

GENERAL MOTORS

PUBLIC - MINDED INSTITUTION

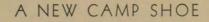
CHEVROLET

OLDSMOBILE McLAUGHLIN - BUICK

CADILLAC

CHEVROLET MAPLE LEAF

TRUCKS





BY GUTTA PERCHA



"CAMPACS"

An ideal shoe for outings, the beach, the garden, the summer home, etc. Finest leather uppers, solid leather insole with arch-supporting rubber outsole. Ask for "Campacs" by name, they are G. P. quality through and through.

Gutta Percha & Rubber, Limited

Founded 1883. The Largest All-Canadian Rubber Company

Look for "Perky", the friendly little G.P. thoroughbred, in your Dealer's window



The Maple Leaf Management respectfully request that you patronize our advertisers.





THE QUALITY GUM



WRIGLEY'S INEXPENSIVE - SATISFYING

AROMINTS

TOO!

The Maple Leaf Management respectfully request that you patronize our advertisers.

A Bolero Group



Courtesy of G. A. Davis Printing Co.

MISS MADELON HUNTER

MISS LOUISE BERTRAM

MISS DORIS GILLESPIE

The inclusion of Ravel's Bolero in the program offered by Reginald Stewart's Symphony Orchestra and the Radio City Music Hall Corps de Ballet reminds one of the above scene which was snapped at the Toronto Skating Club's Carnival two winter's ago. It is true that different people enjoy different kinds of music but the editor, speaking as a layman, not a musical authority, recalls that no presentation of a musical number ever impressed him as forcibly as did the Bolero, played by the Toronto Symphony Orchestra and executed by the members of the Toronto Skating Club. Mr. Smythe was also very favorably impressed with the Bolero as a music and dance spectacle at that time, and when planning tonight's performance insisted that the Bolero be included in the program. Reginald Stewart pointed out that the cost of production

of this number alone would amount to \$3,500.00 but the Managing Director of Maple Leaf Gardens is one who never spares expense when supplying entertainment for Gardens patrons, and as a result, you who enjoyed this number as presented by the Toronto Symphony Orchestra and the Toronto Skating Club will now have the added pleasure of seeing this most spectacular composition danced by members of the Radio City Ballet under the supervision of Florence Rogge. Coming as they do from the world's largest theatre, where they are drilled under the watchful eye of Miss Rogge, these lovely young misses are bound to please you. This feature is offered you with the masterful support of Reginald Stewart's Orchestra and the special electrical and scenic efforts as produced by Leon Leonidoff.

Personnel of Orchestra

REGINALD STEWART, . Musical Director.

1st Violins Solway, Maurice, Concertmaster Sumberg, H. Johnson, E. Griss, Murray Kash, J. De Bystrice, Count Steinberg, S. Goodman, H. Adaskin, Murray Fusco, F. Sherman, L. Davidson, C. Wright, H. Desser, I. Zuchert, L. Innes, J. Sparling, L.

Richardson, F. 2nd Violins

Gelsin, L. Dubinsky, I. Dowell, E. Fetherston, D. Green, N. Letvak, P. Vanvugt, J. Warlow, H. Franks, C. Mortimer, L. Halperin, B. McKimmie, L. Annetts, M. Palmason, P. Cassidy, V. Solamon, G.

Violas

Heins, D. Brennand, T. Manson, R. Levy, S. Fogle, N. Bedford, H. Mulliner, A. Smith, F. Hoffman, S. Glionna, M.

Violoncellos

Hornyanzsky, J. Bruce, G. Sturm, V. Spivak, P. Jennings, B. Saunders, H. Bartmann, E. Smyk, A. Whitnal, F. Curtis, C. Rae, M.

Basses

Greenwood, C. Cochrane, R. Addison, L. F. Carver, F. Wells, S. Whittaker, F. Finney, P. Busby, H. Wood, R. H.

Flutes

Whitaker, W. Bradfield, H. Smith, E.

Bassoons

McNamee, J. Crowther, H.

Contra Bassoon Huggins, E.

Tympani Burry, T.

Oboes

Hutcheon, D. S. B. Woods, O. Greenwood, W.

Harps

Watterworth-Craig, Mrs. M. Donnellan, Mrs. M.

Piano

Kilburn, W.

Percussion Cooper, A. Slater, H. Ainley, E.

Schwalm, C.

English Horn Hutcheon, D. S. B.

Trombones

Ginzler, S. Culley, W. R. Gray, J. W. Riddleswick, A.

Tuba Andrews, F.

Saxaphones Large, A. Luce, J.

Clarinets Rogers, R. Dudley, W.

Bass Clarinet Nichols, R. G.

Trumpets Williams, A. J.

Jones, B. Everson, R. Smeall, E.

Horns Vopni, F. Barrow, R. Spearing C. Blenkin, F. Stewart, G.

Heintzman & Co. Piano Used

Ask for a Wonder Bar, Sunimilk, Patricia, Brazil Nut or Rum and Butter Bar, products of Patterson Chocolates, Limited.

Like the 'Leafs'-Great on the CLEAN-UP! ... New Method's Scientific, Odorless

MIRACLEAN with MIRATONE

Toronto's Best Dry Cleaning, Moderate Prices

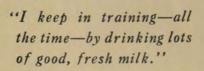
NEW METHOD LAUNDRY CO. LTD. Cleaners and Dyers

"WE KNOW HOW"

Telephone MElrose 2411



Canada Dairies Ltd. Ice Cream, and other Dairy Products used exclusively in Maple Leaf Gardens.





CANADA DAIRIES

1675-79 St. Clair Ave. West Phone JUnction 4157

MILK, CREAM, BUTTERMILK, BUTTER - - Let Us Deliver Milk To Your Home - -

The Maple Leaf Management respectfully request that you patronize our advertisers.

Welcome Home---Florence Rogge



Your friends in Toronto, and they could be numbered into the countless thousands, welcome you back as proud of you as though you were a Toronto Girl born and bred. We know the history of your career records your starting at home in Detroit, nevertheless, we feel that it was not until you came to Toronto that your latest qualities as one of the world's greatest dancers manifested themselves sufficient to encourage you to go onto the heights which you now have scaled. Your kindliness and poise during your stay in our city have established you in the hearts of the theatre going public as one of their own, and they are now congratulating you on your tremendous success, in having been promoted to the position of Choreographic Maestro in the World's largest theatre.



THE Toronto - St. Catharines **Transport Limited**

"Scores Again" With a New Service

NEW YORK-TORONTO

2 DAYS-

Second Morning Delivery including Customs Clearance



GEORGE E. PARKE Vice-Pres, and Toronto Manager

ALSO DAILY OVERNIGHT SERVICE TO ALL NIAGARA PENINSULA POINTS and BUFFALO, N.Y.

TORONTO ST. CATHARINES BUFFALO, N.Y. HAMILTON NIAGARA FALLS WELLAND AD. 0856-7 518-9

Wash. 6339

CANADA'S STANDBY FOR ALL SORTS OF MUSCULAR PAINS, BURNS, SORES, COLDS

"King" Clancy says:

"When you've raised a welt the size of a hen's egg on any part of your anatomy or you've twisted and pulled your muscles until they are crying out loud, it's comforting to know that Minard's Liniment is waiting in the dressing room. Minard's is the finest thing we know of for rubbing out pain-and we get plenty."

Minard's leaves no grease, has no offensive odor, dries quickly. Keep Minard's handy for rubbing away the pain of bruises, sprains, etc., for clearing up sores, for ending and warding off colds, for taking grease from your hands, for burns, for dandruff, for sore feet (athlete's foot), etc.

> Regular Size—35c New Large Economy Size-65c At All Druggists

MINARD'S LINIMENT COMPANY LIMITED Yarmouth, Nova Scotia

Sales Agents: Harold F. Ritchie & Co., Limited, Toronto



MINARD'S THE FAMOUS LINIMENT



MAYOR "JIMMIE" SIMPSON

Toronto's Chief Executive, long a supporter of the Maple Leafs and a staunch friend to any worthwhile Queen City enterprise.



Follow this easy Palmolive beauty method and keep your whole body beautiful.

WHY envy other women's beautiful complexions? You can have a skin that's just as youthful and appealing—a "schoolgirl complexion". And not only for your face and throat... but for your whole body.

Try this Palmolive Beauty Treatment

Use it for your face, throat and shoulders, and in the bath. Gently massage into your skin a warm, rich Palmolive lather. Cleanse the pores thoroughly. Then rinse completely and finish with a dash of cold water. Sounds simple . . . doesn't it? And it is simple, yet there's no surer way to skin beauty.

Helps Your Skin Three Ways

Made from a secret blend of nature's beauty oils—oils of olive and palm, Palmolive gently cleanses the pores, soothes and beautifies your skin... brings to it the fresh, healthful radiance of youth. So be sure to use Palmolive's beauty treatment in your bath, as well as for face, throat and shoulders. Remember, Palmolive will give you a "schoolgirl complexion" all over.



The Home-coming of Leon Leonidoff



As in the case of Florence Rogge, Toronto is tonight welcoming back a great artist, one who, though born in a foreign land, came to Toronto to perfect his work in the artistic dancing field, and in a short time was accepted as one of the Queen City's own. As this is written in advance of the actual presentation of Radio City Ballet, the writer can only hope that the entire production is as overwhelmingly successful as has been the career of Leon Leonidoff since he settled down to serious work in Toronto, not so many years ago.

Torontonians, in congratulating Leonidoff on his present position as Production Master in the World's largest theatre, feel that they had a small share in his ascendancy, for, it will be remembered, his efforts in Toronto were so favorably received that outside cities became interested, and in this way opened the way for his successful invasion of that most exacting of American cities, New York.

Since there are many people in attendance tonight who were not residents of Toronto when Leonidoff was staging his brilliant numbers locally, the following article will be of interest.

Leonidoff, who has been senior producer at the Music Hall in Rockafeller Centre since its opening in December, 1932, was born in the small Roumanian village of Bendery. He was educated for the Medical Profession at the University of Genoa, but joined the department of Dramatic Art, and soon transferred all of his time to theatrical training and study. He became an associate of George Piteoff, famous Russian stage director, studied ballet, and in a short time appeared as solo dancer with Piteoff's company.

The organization became noticed as the "ISBA RUSSE", and when the ballet troupe came to America, Leonidoff accompanied it. Concluding his engagement with the Isba Russe, Leonidoff organized his own ballet school in Toronto, thereby laying the foundation for his present splendid position in the theatrical world.

Leonidoff's career as a ballet master in America really began in Toronto. Though his work as a creator of gay stage fantasies and as a solo dancer was well-known in Europe, it was not until after he'd danced in Toronto that he received offers to go to New York.

When Radio City Music Hall was opened, it was Leonidoff who became its senior producer. And now the three magic words, "Produced by Leonidoff" have helped to a great extent to gain fame throughout the world for the theatre's magnificent stage spectacles.

Leonidoff is dynamic, restless, never still. You've heard of one-man bands. Leonidoff is a one-man show who works to beat the band.

Sitting in a large, air-conditioned, empty rehearsal hall the other day, as Leonidoff and Miss Rogge drilled the ballet corps for its Toronto appearances, it was most interesting to watch the producer weave one of his gorgeous extravaganzas together. Wiry, agile, at the rehearsals in the Music Hall auditorium itself before the theater opens in the morning, he moves about the stage, darting into the wings and out again. He sits in the footlights, hops into the orchestra pit, sits in a front seat, and then like lighting, springs back to the stage again.

A few minutes after the rehearsal started and he had explained to the large company and the principals what he wanted, off came the producer's coat. Someone held a leather jacket for him and he slipped into it as he dashed across the stage. A container of coffee which had been ordered for him sat forlorn and deserted on top of the piano. He had no time for it. Then, as the a tion started—"Stop!" he called. "No, that's not the way I want it."

He didn't use words to express the action or emotion he wanted from any of the many performers. He acted them, superbly, deftly, and the artists watched him closely, catching his meaning quickly.

(Continued on Page 48)



* BETTER because of flavour and chewiness





The Young Man's Model

We are featuring this smart, good-looking model in Imported tweeds and cheviots. Regular price \$60.00.

Now \$38.50

R. SCORE & SON, Ltd.

77 KING ST. WEST

Tailors

Haberdashers



Courtesy of G. A. Davis Printing Co.

MRS. EDWARD H. GOODERHAM

Toronto Skating Club - Granite Club

Second Ladies' Figure Skating Championship of the World, 1930; Second Ladies' Figure Skating Championship of Canada, 1931; Second Ladies' Figure Skating Championship of North America, 1933.

NEW RINGLESS HOSIERY!



Orient

"Clearophane"

CHIFFON STOCKINGS

BEAUTIFUL CRYSTAL CLEAR CLEAROPHANE* CHIFFONS MADE POSSIBLE BY A NEW PROCESS - NOT A RING NOR A SHADOW FROM TOP TO TOE EVEN IN THE DARKEST SHADES

CANADA'S MOST BEAUTIFUL SILK STOCKINGS

The Maple Leaf Management respectfully request that you patronize our advertisers.

A Close-up of Patricia Bowman

Premiere Danseuse, Radio City Music Hall Corps de Ballet



Patricia Bowman, who has danced before nearly 40,000,000 people in her four years as prima ballerina in many theatres, including the great Radio City Music Hall in New York City, feels that she is just beginning her ballet career.

Miss Bowman, a Washington girl in her early twenties, has been pronounced by devotees of the dance one of the greatest exponents of the classical ballet of her time, and her artistic development is still in progress.

At the Music Hall, Miss Bowman heads a ballet of sixty girls, under the direction of Florence Rogge. Already the ballerina has been seen and admired by more people than any other living dancer, and her exquisite art will be watched by many more million before she reaches the ripe old age of twenty-five.

"Patsy" Bowman was born in Washington, D.C., of English and Irish parentage, twenty-three years ago. She began taking dancing lessons at the age of twelve, her early dance training being received at the Tchernikoff-Gardiner School in Washington. From Washington, her fame spread to New York and she was given a small dancing part in the George White's "Scandals", for the princely sum of \$75 a week. She began her study with Michael Fokine. Fol-

lowing the "Scandals" engagement, she appeared in the summer edition of "The Merry-Go-Round", then went on a concert tour with Michael Fokine.

Returning from the tour, Miss Bowman filled a four week's engagement at the Strand, after which she formed a dancing partnership with Tony de Marco, exhibition ballroom dancer, and they embarked on an extensive vaudeville tour over the Keith-Albee circuit, arriving finally at the Palace Theatre in New York.

S. L. Rothafel happened to drop in at the Palace one afternoon and saw her there. He had an idea talkies and ballet would mix. There followed a week's engagement at the old Roxy for Miss Bowman. This week was extended and extended until she became definitely established as the prima ballerina of that institution.

In 1931, she went on a two months' tour, and danced in eighty-eight cities throughout the United States.

In the summer of 1932, Miss Bowman went abroad for her first real vacation. But it was not all play. In London, she took lessons from Legat and in Paris from Egorova. Returning, she started her tenure at the Radio City Music Hall.



The Maple Leaf Management respectfully request that you patronize our advertisers.



A BALLET ON SKATES

MEMBERS OF TORONTO SKATING CLUB

Top Left—MISS JOAN TAYLOR Lower Left—MISS VERONICA CLARKE

Top Right—MISS MARGARET LESLIE Lower Right—MR. MONTGOMERY WILSON

Toronto's Outstanding Men's Shop



The Richcraft Hat

Sold exclusively by "Fashion Craft".

A hat for every face. Wear one and be convinced.

\$5.00

"Fashion Craft"

Tailored Sportswear for each and every occasion.

Tweed or Flannel Sports Coats at \$13.50

Cream or Grey Flannel Sports Trousers, at \$5 and \$7.50

The Century Shirt

Canada's outstanding Shirt value, made in exclusive English Broadcloths, woven fabrics, pre-shrunk and fast color. Fully guaranteed by "Fashion Craft".

\$2.00

146 Yonge Street Fashion Craft Shops Waverley 5522

OLYMPENE

THE ANTISEPTIC LINIMENT

REFRESHING - HEALING - SOOTHING

FOR ALL MUSCULAR PAIN

Effectively corrects "Athlete's Foot"

Used and Endorsed by

TOM DALY—Toronto Maple Leafs
CHARLES BARBOUR—Montreal Maroons
STEVE DAVIS—Montreal Canadiens
PERCY RYAN—New York Americans
FRANK "Honey" WALKER—Detroit Red Wings
THE SIX-DAY BICYCLE RIDERS

and by prominent athletes in every field of sport throughout Canada.

Two Sizes - 4 oz., 50c.; 10 oz., \$1.00



NORTHROP & LYMAN CO. Limited

TORONTO

Established 1854

CANADA

79th Anniversary

"Burns Coal Burns Best"

P. BURNS & CO., LTD.,

52 Adelaide Street West

Phone Adelaide 0131



Action Scene from "The Ballet," taken at Radio City Music Hall,

"Outstanding for its Diamond Values"

JACKSON'S JEWEL SHOP

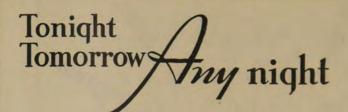
Known to the Sporting profession for over 25 years

You can buy our diamonds with a money-back guarantee. This assures you of absolute satisfaction.

Our low "overhead" enables us to undersell any diamond house in Canada.

Buy NOW and beat the rising market.

93 YONGE STREET (Just below) Adelaide



enjoy the ROYAL YORK SUPPER DANCE

10.30 p.m. to 1.30 a.m. (Saturday, 9 till 12).

BILLY BISSETT and his ROYAL YORKERS

ALICE MANN and BERT YARLETT The Voice with a Personality

Nowhere will you find more light-hearted merriment; more keen enjoyment of the pleasures of dance and song and tasty food. Come to-night. Cover charge, \$1.00.



There is nothing like a Cup of Steaming Hot, Rich, Fragrant

COFFEE

to warm you to greater heights-between periods and after the game.

THE

Consumers' Coffee Co. Ltd.

163 King Street East, Toronto Phone ELgin 1768

Sold and served exclusively in "The Gardens" by DOWLING CATERERS' and "HAPPY DAY GRILL'

Florists to the Largest Hotel in the British Empire

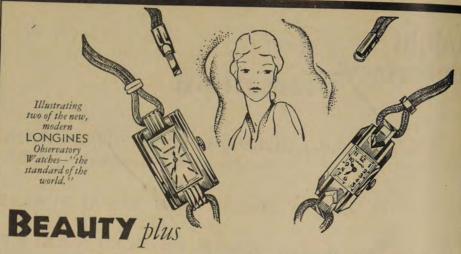


71 King Street West

Roval York Hotel

WA. 1770-79 EL. 3848

Royal York Shop Open 8 a.m. till 11 p.m.



Whatever the price you pay you are assured of the utmost in VALUE. The Birks-Ellis-Ryrie guarantee is given with every watch, irrespective of the price.

From the comprehensive collec-tion of ladies' bracelet watches at Birks-Ellis-Ryrie, you may choose a magnificent diamond-set watch at \$500 or a stylish useful baguette as low as \$15.

BIRKS-ELLIS-RYRIE

DIAMOND MERCHANTS

Society Brand Clothes

.... for men who know value

. . . There's a world of smartness in our new Society Brand suits and overcoats. Clothes you'll be proud to wear. And, as always, the finest workmanship. Why be satisfied with anything less? From \$35.00 to \$50.00.

Forsyth Shirts

Men who enjoy well fitting, smartly patterned shirts say "Forsyth". A \$2.00 to \$5.00.

Christys' and Scott's Hats

Your hat reflects your personality . . . Christys' and splendid selection from Scott Hats are noted for their character. \$7&\$10.

Burberry Overcoats .. \$55.00 to \$67.50



Yonge at Adelaide



MAPLE LEAF GARDENS

Annual Presentation of Music and Ballet

with

REGINALD STEWART'S SYMPHONY ORCHESTRA

THE RADIO CITY BALLET

Choreography and direction of Ballets by FLORENCE ROGGE

with

PATRICIA BOWMAN, SOLO DANCER

LEON LEONIDOFF, Producer

FRIDAY, OCTOBER 25th, 1935

GOD SAVE THE KING

(The audience is requested to sing)

1. Fantasy-Overture-Romeo and Juliet - - - Tschaikovsky

Orchestra

This beautiful Overture, which was inspired by Shakespeare's immortal play "Romeo and Juliet", was performed under the baton of Nicholas Rubinstein, on the 16th of March, 1870, at Moscow. It is dedicated to Mily Balakirev, at whose suggestion the composer undertook the work . . . First is heard a motive of religious character, suggesting the personality of the aged priest Laurence. Then follows an Allegro in B Minor, which depicts the street brawl between the Montagues and Capulets . . . The beautiful love theme in D Flat Major comes next (the second subject) and is followed by the elaboration of both subjects. This dramatic work ends with the death of the lovers, and Tschaikowsky has imbued it with a poignacy and tenderness which is heart-rending.

(Continued on Page 36)

Save the Empty Packages!

for Christmas Toys for Needy Children



—and place the empty packages in the Ballot Boxes—Everywhere

Wagner

FRIDAY, OCTOBER 25th-Continued

2. "Ballet Classique" Tschaikovsky Patricia Bowman-Premiere Danseuse Radio City Music Hall Corps de Ballet

3. "Valse"—C Sharp Minor Op. 64, 2 Chopin Patricia Bowman-Premiere Danseuse

4. Overture 1812 Tschaikovsky

Orchestra

This work was written for the dedication of the new cathedral at Moscow. It reveals most clearly the composer's deep love for his country and glorifies the defeat of Napoleon at Moscow. Amid the roar of artillery, we of the bells, a very clever imitation of the weird sounds to be heard in the Kremlin on a Russian feast day, and the booming of cannon announce the celebration of a victory . . . One of the most remarkable examples of musical description is given by the imitation of the peculiar sounds of the multitude cheering.

INTERMISSION—15 Minutes

Kindly note-The electric lights in the corridor will blink at three minutes before the end of the intermission. Please return to your seat at that time.

5. Ballet Music from "Faust" Gounod

Orchestra

(1) Allegretto (Tempo di Valse) (4) Moderato Maestoso

(2) Adagio

(5) Allegro Vivo

(3) Allegretto

The Opera "Faust" was first performed in 1859 and met with tremendous success. It is the most outstanding work from Gounod's pen. The first number of this suite is in waltz-time, and opens with a few preliminary chords, after which a characteristic realedy is given by the first number of this suite is a realedy in given by the first number of this suite is a realedy in given by the first number of this suite is a realedy in given by the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of this suite is not a suite in the first number of the first number of the first number of the suite in the first number of the first

charming melody is given out by the first violins in which they are joined by the flutes and clarinets. In the Adagio (second movement) a few arpeggios are played by the harp followed by the strings in unison announcing a swaying theme against chords in the wood winds theme against chords in the wood-wind . . The third movement has a scherzando character. The theme is given out by the flute, piccolo, and clarinet against a simple string accompaniment. In the fourth movement (Moderata Masstosa) the melody is assigned to the first violing and is effectively (Moderato Maestoso) the melody is assigned to the first violins, and is effectively accompanied, first by the brass and then by the wood-wind. The jerky rhythm a vigorous figure for strings answered by the wind-instruments. The entire orchestra then is occupied with a stirring subject in short semi-quaver chords. A contrasting melody in E Minor later makes its appearance and is developed at some length. Finally the movement ends with a vigorous and lively tutti.

6. "Bolero" Ravel

> Patricia Bowman-Premiere Danseuse Nicholas Daks-Premier Danseur Radio City Music Hall Male Dancers Radio City Music Hall Corps de Ballet

This amazing tour de force of orchestration was first introduced to America by the New York Philharmonic Orchestra, under Arturo Toscanini, Nov. 14, 1929. It was received with wild excitement and enthusiasm for its maddening rhythm, hot and glowing color and crushing climax. The work is dedicated to Ida Rubinstein, the great dancer, and was first performed by her in Paris, 1928... The music itself is not truly a bolero. The characteristic dance of this name is one of dignity and modesty, not unrelated to the minuet and is usually in duple time, whereas the "Bolero" is in triple rhythm and is highly flavoured with Spanish essence and the theme itself, if not Spanish in origin, is sufficiently typical to have originated south of the Pyrenees . . . This theme is really in two parts, with accessory derivations which sometimes have an important place in the structure of the music. The first part of the basic subject, after a few bars of an insinuating rhythm given out by the drums, is heard in the solo voice of the flute. Then the wind instruments present this curious melody, followed successfully by muted trumpet, tenor and soprano saxophone. Finally as the crescendo, which began almost with the opening note, exceeds the possibilities of solo instruments, the theme is transferred to groups of instruments. These groups bring into being weird, brilliant and novel qualities of tone. Ultimately the entire orchestra sways in wicked rhythm and finally the piece ends in a single crushing mass of tone . . . Ravel's "Bolero" is hardly great music per se but it is a gigantic masterpiece of orchestration and reveals to us the enormous dynamic powers of the orchestra and the infinite variety of tonal color of which it is capable.

SATURDAY, OCTOBER 26th, 1935

GOD SAVE THE KING

(The audience is requested to sing)

1. Overture—Tannhauser

Orchestra

The opera for which this Prelude was written was first produced in 1845 at Dresden. The overture opens with the song of the pilgrims, followed by the joyous shouts and wanton dance of the Venusberg. Stately Tannhauser then appears and sings his jubilant love song to the wanton magic figures and a rapturous song of praise to Venus . . . There follows a tumultuous revel during which Tannhauser is carried off by Venus to her invisible kingdom. The commotion ceases and as day begins to dawn, the song of the pilgrims is heard again. When the sun has risen in all its splendour, their song with mighty inspiration proclaims to the world salvation won and Tannhauser's release from the curse of the Venusberg.

Scarlatti, Saint Saens 2. "Divertisement"

1-"Minuet"-Corps de Ballet

2-"Mazurka"-Alma Lee-Thais Godkova-Pauline Kay

3-"Andante"-Corps de Ballet

4-"Allegretto"-Betty Bannister-Marie Grimaldi

5-"Gigue"-Entire Corps de Ballet

6-"The Swan"-Patricia Bowman-Premiere Danseuse

(Continued on Page 38)

SATURDAY, OCTOBER 26th-Continued

3 Marche Slav - - - - Tschaikovsky

Orchestra

The Slavonic or Russo-Serbian March dates from 1876, the year of the War between Turkey and Serbia. Nicholas Rubinstein organized a concert for the benefit of the wounded for which Tschaikowsky, who was in deep sympathy with the feeling of the hour, wrote this stirring March.

The March opens with a solemn section—four introductory bars lead to the elegiac theme. The Trio has two themes, both extremely national in style, and the Russian National Hymn is heard in the bass. Low wood-winds create a sombre mood, but flashing interjections of the trumpet, dissipate the gloomy atmosphere and the patriotic music, played buoyantly, brings about a new and vigorous spirit.

INTERMISSION-15 Minutes

4. Symphonic Poem—Les Preludes - - - Liszt

Orchestra

This beautiful symphonic poem was inspired by verses of Lamartine's "Meditatives Poetique". The music divides itself into six sections: Introduction, Love, Storm, Country Life, War, and Conclusion. In the poem, life is looked upon as a series of preludes to death; love, as an evanescent joy soon destroyed by vanishing illusions and the trials of life. The soul, hurt by struggle and defeat, seeks rest—but at the first spur of ambition, the first summons to renew the struggle, it rushes back into he fray to discover and test itself, and to conquer.

The music, though readily divided into sections, by changes in rhythm and mood, is given continuity by a marked thematic relationship in all its parts. The basic theme is given out almost immediately and continues in strings and brass. It is heard in various guises throughout the music, and finally appears The basic theme is given out almost immediately and continues in ttrings and brass. It is heard in various guises throughout the music, and finally is heard vigorously in the brass, with active string passages surrounding it, indicatives of man's return to the battle and activity of life.

"Second Hungarian Rhapsody" - - - Liszt

Patricia Bowman—Premiere Danseuse Nicholas Daks—Premier Danseur Radio City Music Hall Male Dancers Radio City Music Hall Corps de Ballet

32 CHARITIES NEED \$607,000

Through Federation for

COMMUNITY SERVICE

THEY CANNOT GET IT WITHOUT YOUR HELP

OCTOBER 22-30

COURTESY THORNCLIFFE PARK RACING ASSOCIATION

WHEREVER YOU GO!

OR WHEREVER YOU GO!

SEILSON'S

JERSEY

JERSEY

JERSEY

JERSEY

JERSEY

CHOCOLATE

CHOCOLATE

FAMOUS BARS



MILK

CHOCOLATE

A LUCKY NUMBER for Heating Comfort! ELGIN 0482

Day or Night

COAL - COKE - FUEL OIL

THE ELIAS ROGERS COMPANY

OFT DAY STREET

ALFRED ROCERS

ONE TON MEANS 2,000 POUNDS

A Toronto Theatrical Scribe Interviews Florence Rogge

In Radio City Music Hall's biggest rehearsal room, mirrored on one side so that dancers may see themselves, the ballet, arrayed in bathing suits, pajamas or wisps of odds and ends, dipped and pirouetted and scampered. The girls were rehearsing their exquisite ballet numbers.

Beside the mirror an intent, blond young woman watched. She scowled sometimes and nodded approvingly sometimes, but not at any time did her steady gaze leave the rhythmical. rowdy commotion.

She stopped a skimming figure with a movement of her right hand's little finger. She told that crestfallen one something, and that one hurried back into routine-rueful, it seemed, and hopeful. She waved a half dozen others aside and said what in grace she wanted, which was something they were not at the moment giving her and the mirror.

She was the mainspring of that glamorous whirligig - Florence Rogge, the Michigan girl who went to dance in Toronto and came on to New York to become a premier danseuse and now is mistress of America's native ballet.

"Where is that hop at the end of the cartwheel?" she asked two stalwart young men. They looked sheepish, and next time put a hop on the

"No, no, a tourjete, there," she said to some girls. "That is a turn in the air", she said later. The girls danced, then, and turned in the air.

> Best Wishes for Maple Leaf Hockey Club



At a quarter to five the piano's insistence ceased. There was a helter-skelter dash for doors. Suddenly the floor was untenanted, the stronglegged, eager girls were gone, the long rehearsal room was very bright and barren and Miss Rogge, alone, was coming over to an exit, leading the way into her office.

She was slim and sinuous and graceful, and wintry in a fall purple dress. Her eyes were blue and gay, and her smile was gleaming. She was unaffected, with the tang of her native Middle-West still in her speech, and her manner was forthright.

It is she who devises the numbers which the ballet does, who works out in her mind, then on paper, then on the stage, every step of every dancer, and then sees to it that the steps are executed; she who has trained and counseled the ballet which has danced in some of the most fabulously elaborate numbers ever staged in New York before audiences that in two and a half years have totaled fifteen million people.

At her paper-littered desk, on which rests her husband's picture, she had the appearance of a pert young business woman. The only theatrical touch to the room was on the wall-a beautiful photograph of Pavlowa on tiptoe and flimisly attired. It was not possible, seeing her seated with such composure in a swivel-chair to suspect the millions of dance steps she had taken to arrive there.

She said she would begin at the beginning and a little later get around to the ballet of today.

That beginning, she said was in Detroit, across the border from Canada. Then she was skinny and harum-scarum and 12 years old, and all the stages in all the world were calling-"Florence! Florence Rogge, of Detroit!"

Her father took his mind off the Napoleoniana which she said he had all over the house (although he was German) engaged the best dancing teacher he could find for her, and admon-ished her that "Julius Caesar" and "The Merchant of Venice" were important, too.

"I did most of my studying on street cars, riding to dancing lessons and back," she said. "But I graduated from high school-North-east High School-when I was 15."

All her early training was in pure ballet, she said: "toe work," with "character later", and it was as a toe-dancer that she edified onlookers in a Detroit theater, when toe-dancers were welcome beings after cinematic images of Bill Hart with the United States Cavalry coming over the horizon.

After that she danced with Leon Leondioff, now senior producer at Radio City Music Hall, in Montreal. She stayed there a year and then, with Leonidoff, accepted an engagement in Toronto. There they opened a ballet school and became widely known.

"I've been away from Detroit so long that I suppose there aren't many there who know me," she said. "I guess Toronto is the city that claims me, and Mr. Leonidoff, too. Pavlowa came there to see me. I really got my start there."

(Continued on Page 44)



LOWNEY'S Chocolate Bars

Just like the Maple Leafs, Have won public favor and are still holding it!

> For sale at all Stands . in the Gardens .

WALTER M. LOWNEY COMPANY Limited

350 Inspector Street, MONTREAL

137 Wellington St. West, TORONTO



- -new men customers and new women customers each week.
- -so many people now realize that the only sure, safe cleaning service must combine economy and quality too.
- -Parker's have been Toronto's quality cleaners for fifty years.

Scientific Equipment

Skilled Craftsmen

RANDOIPH PARKER'S the ZORIC CLEANERS



H. A. PROULX

HIGH-GRADE HOCKEY STICKS

Hockey Stick Maker for the Famous Ottawa Hockey Club since 1912 My Sticks are Used by the Leading Players in every League.

Call, Cable, Phone or Write. Ship to all parts of Canada and the United States.

AUDITORIUM HAROLD A. WILSON CO., LTD. OTTAWA



A Group of Quintuplets from "The Ballet," Radio City Music Hall.

An easy solution to your Photo engraving problems.
Call Waverley 4681-2

ARTISTS DESIGNERS + PHOTO ENGRAVERS + PHOTOGRAPHERS

IN THE STONE BOTTLES Brewed and Pasteurized



INTERVIEW OF FLORENCE ROGGE

(Continued from Page 40)

Good impetus to the start came when she was given an audition in New York. She became a member of the ballet at a Broadway theatre. Very soon she began to have solo parts. Then for two years she was premiere danseuse with the ballet. After that she became ballet director.

When she began as ballet director, her sprightly young misses promptly gathered in a corner, teetered, and eyed her. She wondered what they had back of their easily-fixed smiles. Presently a delegation came over, and asked her whether she objected to her girls' smoking.

"I told them, no, I didn't. I haven't any interest at all in what my girls do on the outside. But I said I couldn't tolerate smoking at rehearsal, and I couldn't tolerate gum. I think that's sensible, don't you? I don't smoke or chew gum myself and I think rehearsal is no place for that. Somewhere else, I don't care."

She does not have to exercise to stay fit. Once in a while she diets a little, against the threat of sugar and starch. She swims and rides and drives when there is opportunity, plays bridge, sees other dance programs, even if there is time only to study the esoteric intricacies of one or two numbers, and when duty calls goes to the opera, mostly to be aware of feet and legs and arms and torsos.

Miss Rogge has a husband, Joseph Dickman, a business man. They have a home in Westchester and a town apartment in the city.

Each week Leon Leonidoff, the stage producer; Erno Rapee, musical director; W. G. Van Schmus, managing director of the great playhouse, and their chief aids sit down together and discuss ideas for the next program. Always (and Miss Rogg did not divulge this) when it comes to ballet, they ask before making a decision: "What do you think of that, Florence?"

"The next day," she said, "we have sketches of the stage, just where everything will be. Then I know where I can make an entrance. Whether I have to bring some one through the window.

"I tell Mr. Rapee what sort of music I think will fit. I listen to what he suggests. I try to visualize the whole ballet.

"Sometimes I work it out on paper first. With dots for people. Then I put the dots different places. Afterward I put the people that way.

TORONTO, ONT.

East End Plant

1-5 Kelvin Avenue

GRover 2223

Sometimes it works out, sometimes it doesn't. You can't tell until you get the people."

Every day, except Sunday, they rehearse. Miss Rogge, in ordinary dress or practice costume or pajamas, stands out in front. They are quick to understand her ideas. They are amenable to discipline. But, she said without any worry, you always have "one or two Bolsheviks."

"In some number I show them what I want. I execute the steps. Usually I can tell them in a few words. Most of the ballet terms are in French, you know.

"I'll say, 'Atour jete, there.'. That's a turn in the air. Or 'An Arabesque,'—that's a long attitude position.

"'Pas de basque.' Let me see how I can explain that for you. It's a small jump, plier-crossing the feet.

"A plier. Well, it's a bend, a slight dip. Like this."

She stoop up and made a kind of curtsey, and one was sure then that she was a dancer, and not a business woman.

A creative dancer, too, not a copy-cat, with eyes only for the ballet of tradition. She has proved this in the programs she has created,—colorful, dramatic things, a popularization of ballet.

"I felt that the classic ballet was rigid and stiff. I try to put something romantic into it. I don't know how to tell you, but what I try to get is soft lines and not rigid ones. I think the body of a dancer is more beautiful if it is not set, if it is natural."

For the first time her voice was vibrant. This, obviously, was a mission; this, up through the years and on from Detroit, was one of destiny's express stops.

The old bright days when applause rolled up and over her from the auditorium as she did a "Pas de basque". They are among the half-forgotten things of the yesterdays.

She lives for "my little ballet girls," leaves the Park Central, where she and Mr. Dickman live in winter (the summer home is big, with tall trees and a swimming pool in Westchester) so that she reaches the theatre at 9 in the morning and says good-night there usually well along in the evening.

As Miss Rogge opened the door and pointed the way to the elevator, she said: "I feel as if I were a million years old, going back over this." Then she smiled, said: "There's the down car. Goodbye."

Reliable Cleaners

and Dyers
Plant No. 1

PLANT No. 3

HAMILTON, ONT. 10 Catheart Street Baker 1351

313 to 315 King St. West, TORONTO, Ont.—ADelaide 1057

Owners and Operators of 3 of Canada's Most Modern Cleaning and Dyeing Factories

SPORTS HEADQUARTERS in NEW YORK



Only four short blocks from Madison Square Garden where the leading amateur and professional hockey games and boxing bouts are held.

Our private underground passageway from the Hotel Lincoln to the new 8th Avenue Express Subway takes you directly to the Polo Grounds, Yankee Stadium and Baker Field for the best baseball and football games.







- ★ 1400 large outside rooms—and 32 stories of fresh air and sunshine assure you quiet rest.
- 1 block from Times Square, 3 blocks to 5th Ave. Convenient to all highways and railroads.
- ★ 69 fine theatres within six blocks. 4 short blocks to Madison Square Garden.
- Three fine restaurants to choose from. Breakfast from 30c. Luncheon from 65c. Dinner from 85c.

SINGLE...from \$2.50 DOUBLE...from \$3.50

Special rates for longer periods

Each room with BATH (tub and shower) SERVIDOR and RADIO

F. W. KRIDEL, Managing Director
JOHN T. WEST, Manager

44TH

LINCOLN

44TH TO 45TH STS. AT 8TH AVE. . NEW YORK



A Bevy of Beauties from Radio City Music Hall Corps du Ballet.

This space donated through the courtesy of

CROWN BRAND CORN SYRUP

A product of The CANADA STARCH COMPANY, Limited

Complete customer satisfaction over a period of twentyfour years has earned for us the position of the largest distributors of

CHRYSLER-PLYMOUTH MOTOR CARS

in Canada

ONTARIO AUTOMOBILE COMPANY

LIMITED

1001 BAY STREET

This space donoted through the courtesy of

W. H. Dunne Skate Co.

243 Macdonell Avenue Toronto, Ont.



BARBARA CARTWRIGHT and MARY JANE HALSTEAD



SCENE FROM "RADIO CITY BALLET"

Youth, Beauty, Charm and a Super-abundance of skill worthy of the finest traditions of the artistic world.



THE HOME-COMING OF LEON LEONIDOFF '

(Continued from Page 24)

One minute he would be a little Japanese servant, humble, self-effacing; then, in a flash, he'd be a handsome American naval officer, dashing romantic. He was not still for one second, and to each of the corrections and suggestions he made, he added a little drama of his own, acting it out expertly.

We felt a little sorry, sitting there in the dark auditorium, that this gift of his for pantomime, his sure sense of mimicry, is never seen by any of the Music Hall's audiences. It is only reflected by the people he rehearsed, in the lovely stage shows he produces each week.

This gift has been developed, no doubt, from the early days of his youth. Leonidoff began in the theatre as a dancer. He worked with Bonarell, director of the Lausanne Theatre of Drama and Opera, and was invited to stage benefit performances with Russian students. These performances grew into the "Izba" organization which toured the world. Leonidoff appeared as a member of the company, and as director, coming to America with the organization. He decided to remain here, attained note as a ballet master in Toronto and New York before becoming producer at the world's greatest theatre.

Leonidoff has just returned from an eight weeks' tour of the theatrical capitals of the Continent, studying conditions in the theatres of London, Paris, Berlin, Vienna and Moscow.

OTTAWA'S HOTEL OF DISTINCTION

Next time you visit Ottawa, stay at the Chauteau Laurier, and enjoy the comforts and luxury of Canada's hotel of distinction. Here you will find accommodations for one thousand guests . . . with rates that have been adjusted to meet the demands of present-day economy.



Full particulars from J. Van Wyck, Manager, or any Agent of the

CANADIAN NATIONAL RAILWAYS



Used throughout the Maple Leaf Gardens

Westinghouse MAZDA LAMPS

Use Westinghouse Mazda Lamps

.... for Low Cost LIGHT!

THAT'S what you get when you buy ■ Westinghouse Mazda Lamps . . . because it's lighting service that determines the true cost of lamps! Westinghouse Lamps are made to such exacting standards of quality that they cost you less in the end.

Buy them by the Carton-and Save.

Distributed by

H. C. BURTON & CO. Toronto Hamilton



Courtesy of G. A. Davis Printing Co.

MRS. CONSTANCE WILSON SAMUEL

Toronto Skating Club

Gold Medalist Figure Skater; North American Champion—Singles, 1929-30, 1931-32, 1933-34—Pairs, 1929-30, 1931-32, 1933-34; Canadian Champion—Singles, 1927, 1929, 1930, 1931, 1932, 1933, 1934—Pairs, 1926, 1929, 1930, 1931, 1932, 1933 and 1934; Great Britain Champion, 1928; Represented Canada at Olympic Games, 1928, 1932.

C. I. Coulter

E. O. Madill

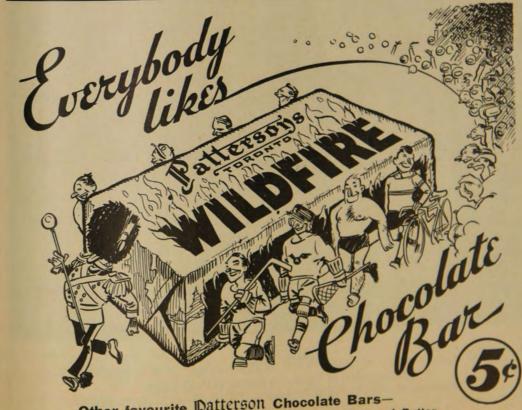
C. I. COULTER & COMPANY

Members Toronto Stock Exchange Canadian Commodity Exchange Inc.

ORDERS EXECUTED ON ALL EXCHANGES

Phones ADelaide 9461-8 Nine lines to central

317 BAY STREET TORONTO



Other favourite Patterson Chocolate Bars-Wonder Bar, Sunimilk, Patricia, Whole Brazil Nut, Rum and Butter



SONJA HENIE

Courtesy of G. A. Davis Printing Co.

Championship of Europe for Ladies, 1931-32-33-34; Championship of the World for Ladies, 1927-28-29-30-31-32-33-34; Olympic Champion, 1928-1932.



How'm I Doin' Boys?

Not bad, not bad! Just having the biggest year's business I ever handled and more and more cars are chugging onto the service court every day.

Our station looks like a setting for the Big Parade.

And do you know why?

Our boys have got a headlock on that slippery old fellow called "Service".

They've got him hog-tied and they know how to handle him.

They wash a car as carefully as milady's personal maid sponges the great dame's (No, we didn't say Great Dane) ivory back.

They grease a car as though their job depended on it (and so it does, whether they know it or not.)

They change tires as fast and as skilfully as a Dionne nurse changes diapers.

In other words, they're busy because they're giving swell service, and if you're not getting your share of it you're missing a real bet.

Why don't you come up and see for yourself what brings us big business?

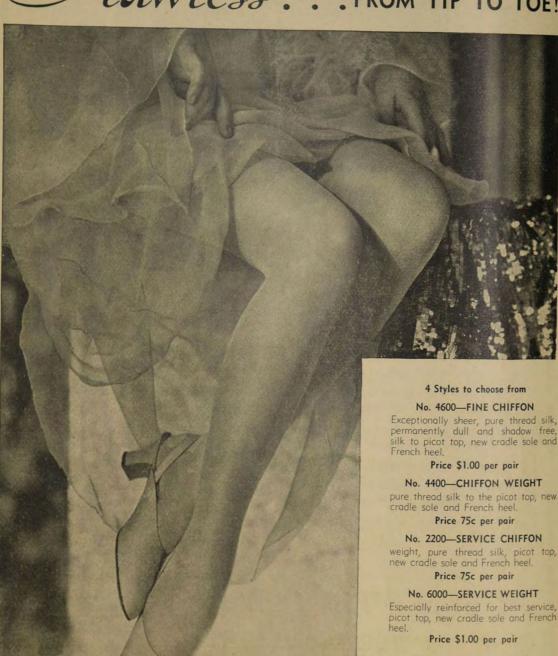
EARL HOLMES

Uptown Tire & Battery Service

BAY ST. at DAVENPORT RD.

More People Ride on Goodyear Tires than on Any Other Kind

- Hawless . . . FROM TIP TO TOE!



Radio City Music Hall Corps de Ballet

Directed by FLORENCE ROGGE

PATRICIA BOWMAN, Solo Dancer

Isabel Ralfe Pauline Kaye Betty Bannister Frances Laurie Belle Kelman Maxine Williams Lo Anen Ina Karsch Martha Wilbert Margaret Fruck Teslia Pearson

Marie Grimaldi

Violet Gore Louise Burns Margie Pethick Dorothy Tennant Billy Teece Helen Sale Florence Rowland

MEMBERS OF BALLET

Esther Dale Helen Newcombe Tina Koshkin Nina Sabatini Edith Grant Rose Bennett Thelma Carey Rosalie Spatcher Alice Young Clarice Galdner Mignon Dallet Florence Vaughn

TORONTO GIRLS

Margaret McBain Gladys Munford Phylis Hancock Ruby Stanley Elizabeth Mitchell Evelyn Lockey Melba Thompson

MALE DANCERS

Carlas Peterson Leon Fakine George Chaffe

Imogene Helm Martha Pacina Grace Lore Louise Fornaca Alma Wertley Alma Lee Dorothy Cutler Irene Zambelli Grace Trilling Helen Sasscier Thais Gotkova Alice Canon—Captain

Gertrude Gard Isobel Stockford Patricia Ashton Kitty Death Grace McCutcheon Betty Planke

Harold Faub Milton Barnett George Kiddon

Colour Scheme by Albert Johnson Oscar Lifshey, Rehearsal Accompanist to Ballet Lights, Gene Braun Mrs. F. Anderson, Wardrobe Mistress

The pep and power of 3-Star Gasoline always prompt an encore. Canada's most popular performer - at the regular price.



MONARCH

FULL FASHIONED HOSIERY

Nicholas Daks Val Gueral Val Streshnev



His PALACE THEATRE

Danforth at Pape

IS FINEST SUBURBAN THEATRE
IN CANADA

1600 FINEST AND MOST UP-TO-DATE SEATS IN THE WORLD

Ventilation System ALL NEW AND WATER-WASHED

PICTURES ONLY THE BEST AND PLAYED WEEKS BEFORE OTHER THEATRES EAST OF YONGE STREET

SHOW PLACE OF DANFORTH

F. J. Crawford & Co.

Members Toronto Stock Exchange Winnipeg Grain Exchange Canadian Commodity Exchange

> GRAIN STOCKS BONDS

11 Jordan St., Toronto, Canada ELgin 2201

Refresh Yourself with

VI-TONE

This flavor-ful chocolate drink revives you . . . pleases you . . . and nourishes you. Try VI-TONE—prepared in an instant . . . easily digested . . and truly economical.

VI-TONE is always included in the training diet of Canada's foremost athletes. They know its value as an energizer . . . they like it . . . they recommend it. You'll like it too!



VI-TONE COMPANY Hamilton, Ontario A 100% Canadian Product

Nevr-nox

A QUALITY GASOLINE

Stop at the Sign





Red Indian Motor Oil

A Product of

McColl-Frontenac Oil Co., Limited

Made in Toronto by Canadians



... of course, it's

CANADA DRY

The Champagne of Ginger Ales

FAMILY SIZE 20¢ (plus bottle deposit)

Also available in the regular 12 oz. size

Canada Dry's Sparkling Water is the "soda-plus". Opened...and in your refrigerator for 24 long hours...it comes out full of lively, long-lasting sparkle. Because Canada Dry's water is clearer than distilled water and is pin-point carbonated.

Sold at all Refreshment Stands at Maple Leaf Gardens

CANADA'S POLITICAL LEADERS IN ACTION



HON. WM. L. M. KING,

HON. H. H. STEVENS, RECONSTRUCTION

HON. R. B. BENNETT, CONSERVATIVE

Election rally at Maple Leaf Gardens, where the BIG GUNS of Canada's most bitterly contested political campaign were fired. Many thousands gathered at the Gardens to hear the three leaders outline their plans of the future, then followed with an all-time record vote. Acoustics in the Gardens proved ideal for meetings of this sort, so that we can now add to our original claim "The heart of a Nation's sporting life," the additional phrase of "political life" as well.

Four Unusual Restaurants



72 King St. West 167 Yonge Street 22 Adelaide St. W. 72 Shuter Street

The Maple Leaf Management respectfully request that you patronize our advertisers.

FESS OIL HEATING

THE GREATEST INVESTMENT IN HOME COMFORT YOU CAN MAKE

Soundly Engineered Built for a Life-Time of Service. Exclusive "Patented Principles of Induced Draft" Insures Lower Operating Cost



More Canadian Homes are heated by "FESS" than all other makes combined—Among its enthusiastic owners, "Fess" numbers many Maple Leaf Garden Directors and Executives as well as several members of the Maple Leaf Hockey Team.

ESS OIL BURNERS OF CANADA

LIMITED

85 King Street West

TORONTO



Try this Recipe . . .

First plan to stay at the Mount Royal Hotel with the rest of the famous visitors to Montreal.

Enjoy the French, English and American cuisine of our Marcil Thomas, Maestro of Chefs.

Dine and dance to the gorgeous music of Charles Dornberger and his Broadcasting Orchestra, the feature of our Dinner and Supper Dances. Happy nights—yes, and inexpensive ones, too, if you make the Mount Royal your Montreal home.

Mount Roya

J. ALDERIC RAYMONI President

VERNON G. CARDY Managing Director Hotel



For over Eighty Years

the Western has been identified with the insurance business in Canada.

That this long period has shown a consistent record of sound, conservative growth in financial strength and prestige, is due to service rendered to its agents and policyholders.

ver \$7,600.000 LOSSES PAID since organization of Company in 1851 over \$117,000,000.00

ASSETS

WESTERN
ASSURANCE
COMPANY
HEAD OFFICE - TORONTO



Patricia Bowman

BY ROLY YOUNG Theatrical Critic, Mail & Empire

Funny how some things stick in your mind years after you have seen them in the theatre. I have a regular mental gallery of pictures that flash into my mind when I think of the shows that I have seen. For example, it must be eighteen or twenty years since I saw "The Bird of Paradise" but I can still see that final volcano, with the unfortunate Luana poised on an outcrop of rock in the smoke and steam, just as clearly as if I had just seen the play last night. Then, to turn to something more recent. About two York. I saw them again here last season, but despite two visits I have but one memory of the show. . . Patricia Bowman and the gorgeous "Water Under the Bridge" (very inadequately presented here since Miss Bowman was not present and the softing was to be soften and the softing was to be soften as the softing was to some and the softing was to be soften and the softing was to be soften as the softing was the softing was to be soften as the softing was the sof present and the setting was too cramped). Water rippling under a huge steel bridge . . . reflecting

the fitful glimmer of an unseen moon . . . all the mechanical ingenuity of the theatre centered on a beautiful illusion . . . then through the water you could see a group of dancers . . . and Patricia Bowman weaving her intricate steps . . . the illusion was complete . . . here was no ordinary dancer . . . but a water sprite . . . she was not dancing on a stage . . . she seemed to float in the limpid water . . . when her graceful body moved you seemed to sense the gentle current that was carrying her along . . . somewhere, sometime, I saw a beautiful painting of the maidens, or rather mermaids, guarding the Ring in the depths of the Rhine, as Wagner dreamed them in "Das Rhinegold" . . . in "Water Under the Bridge" Patricia Bowman brought scene to life . . . Patricia Bowman is not a dancer . . . she is the spirit of dancing . . . the poetry of motion.

We Outfit Champions

HOCKEY, BASKETBALL, BADMINTON, LACROSSE, Etc.

> Everything in Sportwear Skis, and Toboggans . . .

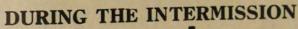
C.C.M. Bicycles and Joycycles B.S.A. and Indian Motorcycles Catalogue Request

Brown's Sports & Cycle Co., Ltd.

343-345 YONGE ST.

OPEN EVENINGS

WAverley 2337-8





Cream Cake . . . Milk Chocolate SOLD AT ALL MAPLE LEAF GARDEN REFRESHMENT STANDS

HAMBLY BROS.

Drinters

191 GEORGE ST.

ELgin 7110-7119

TORONTO

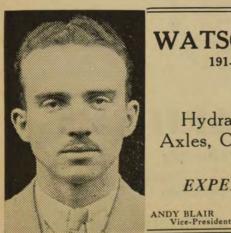
FRED HAMBLY, President

PERCY HAMBLY, Secretary-Treasurer

ACTION SNAP FROM RADIO CITY MUSIC HALL'S CORPS DE BALLET



Exemplifying a precision in the dance numbers, suggestive of the training of a West Point drill sergeant, rather than the kindly instructions of petite Florence Rogge, Choreographic Maestro.



WATSON SPRING CO., Ltd. Springs for

191-7 PARLIAMENT STREET

Factory Representatives

Bee-B-Line

Hydraulic Aligning Equipment Axles, Chassis, Frames Straightened Cold Process

EXPERT STEERING SERVICE

24-hour Service

ELgin 4304

all makes

of Cars.

Trucks,

Buses

Springs Repaired

Re-Arched

Re-Tempered

WRIGLEY'S-"Keeps You Fresh"



MARIE

CECILE

YVONNE

ANNETTE

EMELIE

Used in the "First Feedings"—and now

PART OF THEIR REGULAR

Yes, Bee Hive Golden Corn Syrup is now included in the regular diet of the Dionne Quintuplets. Bee Hive is the ideal milk modifier in infant feeding.

Often a food that is good for babies and growing children is good for grownups too. Bee Hive Golden Corn Syrup is just such a



food. Everyone-young and old-has need for ample energy. Bee Hive is a concentrated, easily digested carbohydrate food. Carbohydrates produce energy. That is why adults are joining their children in the regular eating of this pure, wholesome food.

BEE HIVE GOLDEN

ST. LAWRENCE STARCH CO. LIMITED, PORT CREDIT, ONTARIO. Other Products: Durham Corn Starch, Ivory Gloss Laundry Starch, St. Lawrence Maize Oil and St. Lawrence Corn Starch.



Ever-Ready Razor Blades and Products

On Sale at all Drug Stores and Tobacconists See our "Gardens" Window Display on Church Street



Taken from an actual scene in "The Ballet," Radio City Music Hall, New York.

PROTECT YOUR HEALTH & BUILD STRENGTH WITH A DAILY CUP OF DELICIOUS

BOYRIL

Enjoy a cup at Dick Dowling's Stands in the Cardens



Back of HOCKEY VICTORIES

THE three great annual events in the Hockey World are the competitions for the Stanley Cup (1935 winners Montreal Maroons); the Memorial Cup (1935 winners Winnipeg Monarchs); and the Allan Cup (1935 winners Halifax Wolverines).

The winning of these three great trophies represented a whole season's battle of brains, brawn and — skates.

When it comes to skates the stars take no chances—all but one of the players on these three victorious teams wore C.C.M.'s That was no mere coincidence—it was the inevitable result of experience. Leading hockey players know good outfits and realize the necessity of wearing the finest on the market.

In addition to these premier trophies there are hundreds of other hockey trophies for which keen matches will be eagerly fought this season. If you are to have the fun of playing in such matches, don't take any chances on your skates and shoes—wear C.C.M.'s. Remember that "Back of hockey victories" you will find C.C.M. Outfits.

Knowing that every boy will not wish to pay the price of a professional hockey player's skate and shoe outfit, C.C.M. have made their famous outfits in various price ranges from the Nemo to the finest professional outfit.

But whatever you pay for a C.C.M. outfit you are getting the best value for your dollar.

C.C.M. "Special" and "Extra" Hockey Outfits. Hand-made shoe. Uppers, tongue, lining and moulded counter of selected leathers. Laminated leather box toe. With a C.C.M. "Special" Skate attached..................\$15.00 With a C.C.M. "Extra" Velvet Skate attached



C·C·M·

true value

SKATE & SHOE

OUTFITS



See the New C.C.M. Laminated Hockey Stick. By introducing this patented Lamination into hockey stick manufacturing, C.C.M. are enabled to make a better selection of choice straight grain woods for handle, heel and blade. Boiling, steaming and bending are thus eliminated. Ice-lay cannot change. Stiffer—Stronger—Lighter. Priced at \$1.25, \$1.50, \$2.00 and \$2.50.

This space donated through the courtesy of

Eastern Sales Company
167 KING ST. EAST



A Graceful Duet from Radio City Music Hall's Corps de Ballet. Snapped during a feature number at the World's Greatest Theatre.

Insure with

GEORGE N. MOIR

Insurance Agent and Broker

Representing Strong Canadian and British Companies

Fire, Life, Automobile, Accident, Sickness, Burglary, Liability
And All Other Classes of Insurance

Telephone ADelaide 1775

CONFFDERATION LIFE BLDG.



His Majesty, King George V., is here seen leaving Buckingham Palace in his DUNLOP "FORT" equipped Daimler. The DUNLOP "FORT" Tire is the highest standard in tires. In its construction there is no single element which might restrict perfection—only the determination of its builders to create a tire worthy in dependability and appearance of the finest cars of to-day.

When the Circus Comes to Town

Last fall Mr. Morley McKenzie and his associates moved into Maple Leaf Gardens with their annual Shrine Circus, thereby creating untold joy in the hearts of the thousands of Ontario kiddies who had not been able to gain admission (on the good days) when it was held in a smaller building.

With over twelve thousand seats and the best floor space in Canada, as well as the loftiest dome of any such building in America, to work on, the Shriners and Bob Morton put on a show for their many friends, the like of which is seldom seen in the biggest indoor shows in America.

Considering that the show was originally planned to raise funds for the many charities of the Order, the fact that the total receipts set a new high record might be cited to show that the project was a success. But a more important feature lay in the spontaneous bursts of applause which greeted the performers throughout the week, indicating beyond doubt how well the show was going over. Real success of course goes beyond the box office.

When folks, after paying their money to see a show, indicate by their applause that they are really enjoying it and then go out and have their friends call to see later performances, then the success of any undertaking is beyond doubt. This is exactly what happened throughout the week of the circus a year ago—in fact we know of quite a few "fans" who came back to see a repeat performance.

The high wire act, for instance, has been discussed ever since the close of last year's show. Many more or less blase first nighters who have seen about every sort of thrill the entertainment world has to offer, will tell you that they sat spell bound while the aerialists were doing their stuff and then heaved a mighty sigh of relief when the act was finally concluded without disaster befalling the performers. The smaller children of course had their best moments when the animals were doing their tricks, while many a staid old business man relaxed to the homely atmosphere of the "circus", recalling the days of his youth when he carried water to the elephants or in some other way tried to earn his admission fee or, failing the latter, contrived to slip in under the canvas, while the guard's attention was being taken up in another quarter, by some enterprising ally of the lad "sneaking in"

Readers need not hold up their hands in holy horror at the above suggestion. Undoubtedly, if the truth were known, some of the present directorate of the Gardens were as virile in their youth as they are successful in the business world to-day. Even if they had the money in their pocket it was considered a real feat to outsmart the hard-boiled watchmen stationed around the main tent, hence their determination to crash the gate regardless of obstacles.

Some members of the present-day directorate are not so well known to the writer, but, off-hand, we would say that W. A. H. "Bill" MacBrien and F. K. "Fred" Morrow were "regular fellars" in their school boy days, and that they knew pretty well all the answers when it came to circus time.

Perhaps it is this ability to make men forget their troubles and take them back over memories' trail that makes the Shrine Circus the popular event it has proven to be. In any case you see them, scattered in the boxes and blue seats—men who lead in the Dominion's industrial and financial world, their animated faces showing that they have not forgotten the joys of their youth, even as they remember their wistful disappoinments of yesteryear by making financial contributions to the success of these worthy undertakings, so that other children might enjoy the pleasures they were so often denied.

On other pages of this booklet you will be able to read about the special features of this year's SHRINE CIRCUS. Our object here is to make you acquainted with the splendid objective which brought about the holding of this show, and the splendid manner in which it was received at the Gardens a year ago.

Bob Morton assured the writer last November that, having had the advantage of staging one circus at Maple Leaf Gardens, thereby finding out the tremendous possibilities afforded in a building of this kind, he would return for the 1935 performance with a bigger and better show and a series of special features which would place the CIRCUS on the same plane as the Skating Club Carnival, The Maple Leaf Achilles Club Games and the visits of Jim Londos and Danno Mahoney, as one of the highlights of the Gardens' annual attractions. Keep at least one night open during this eventful week of Monday, October 28 to Saturday, November 2. And remember-the prices are such that every member of your family can attend without putting a crimp in the family

An engraving by Reliance is the feather on your advertising arrow which enables it to score smack in the bull's eye!

ENGRAVERS · COLOR WORKERS · PHOTOGRAPHERS · ARTISTS ·

IO4 BOND ST. TORONTO - CANADA CEMENT BLD. MONTREAL

HIGH QUALITY PAINTS ENAMELS VARNISHES STAINS Etc.

The MARIETTA Co.
OF CANADA LTD.
TORONTO

AVION

Cor. Gerrard and Sumach Sts.

"Where all Queen City Sportsmen gather"

SINGLE and DOUBLE ROOMS
Current Rates

Meeting Rooms available for Amateur Hockey Clubs

Management:

W. G. CAMPBELL

DAVE GARRITY





HENNESSEY'S DRUG STORE

470 YONGE STREET (Cor. Grenville St.)

ICE CREAM SOFT DRINKS PRESCRIPTIONS
FILMS AND PHOTO FINISHING
DRUGS AND TOILET ARTICLES

Phone Kingsdale 1539

Prompt Delivery Anywhere



THERE IS
SERVICE
QUALITY
VALUE

HOCKEY BADMINTON BASKETBALL SKIING



In WILSON EQUIPMENT

As used by Toronto Maple Leafs and the foremost Amateur Sports Clubs in Canada

Ask ror our New Winter Sports Catalogue

THE HAROLD A. WILSON COMPANY LIMITED

299 Yonge Street

(At DUNDAS STREET)

Toronto

Phone

ADel. 9671

Cozens Spring Service Co., Limited

24-HOUR SERVICE



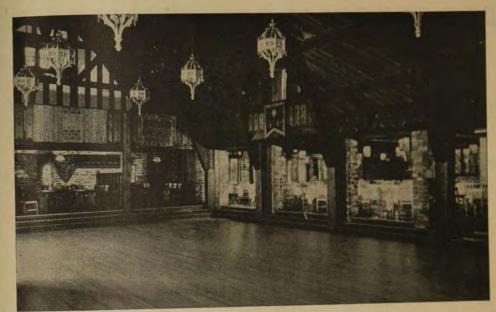
We have in Stock a New Spring for every Car, Truck and Bus on the Road 157-159 QUEEN ST. EAST (at Jarvis) - TORONTO, ONT.

We carry the most complete line of CLEANING SUPPLIES in Canada for Churches, Schools, Hospitals, Apartments, Office Buildings, Factories, Hotels and Beverage Rooms.

"Soclean", our dustless sweeping compound, has been famous for over 25 years

Write or phone for our illustrated catalogue, you ll find it handy SOCLEAN LIMITED

444 King Street West TORONTO Phones ADelaide 7492-7493



The Dance Floor and Dining Room



TORONTO'S
RENDEZVOUS
of SMARTNESS

LUNCHEONS

AFTERNOON TEAS - DINNERS

DANCING EVERY EVENING

The Old Mill

BLOOR STREET at the HUMBER

Phone LYNDHURST 3127

ROBERTSON'S

Buy it from the Boys!

"SUNGLO"

Buy it from the Boys!

CHOCOLATE BAR

ROBERTSON BROS. Limited

TORONTO



This space donated through the courtesy of

LOVE & BENNETT

SPORTING GOODS

MAPLE LEAF GARDENS, TORONTO

"Travel the Iking's Highway"

DAILY COACH SERVICE

between TORONTO and

Buffalo, Niagara Falls, St. Catharines, Hamilton, Brantford, London, St. Thomas, Detroit, Brampton, Schomberg, Barrie, Orillia, Midland, Jackson's Point, Oshawa, Stouffville and intermediate points.

Yonge at Front Bay at Dundas GRAY COACH LINES

ADelaide 4 2 2 1

Chiclets

Try Both Flavors





New and Delicious SPEARMINT FLAVOR

CANADA'S FAVORITE CANDY COATED GUM

MADE IN CANADA



CIGARETTES

QUALITY AND MILDNESS